

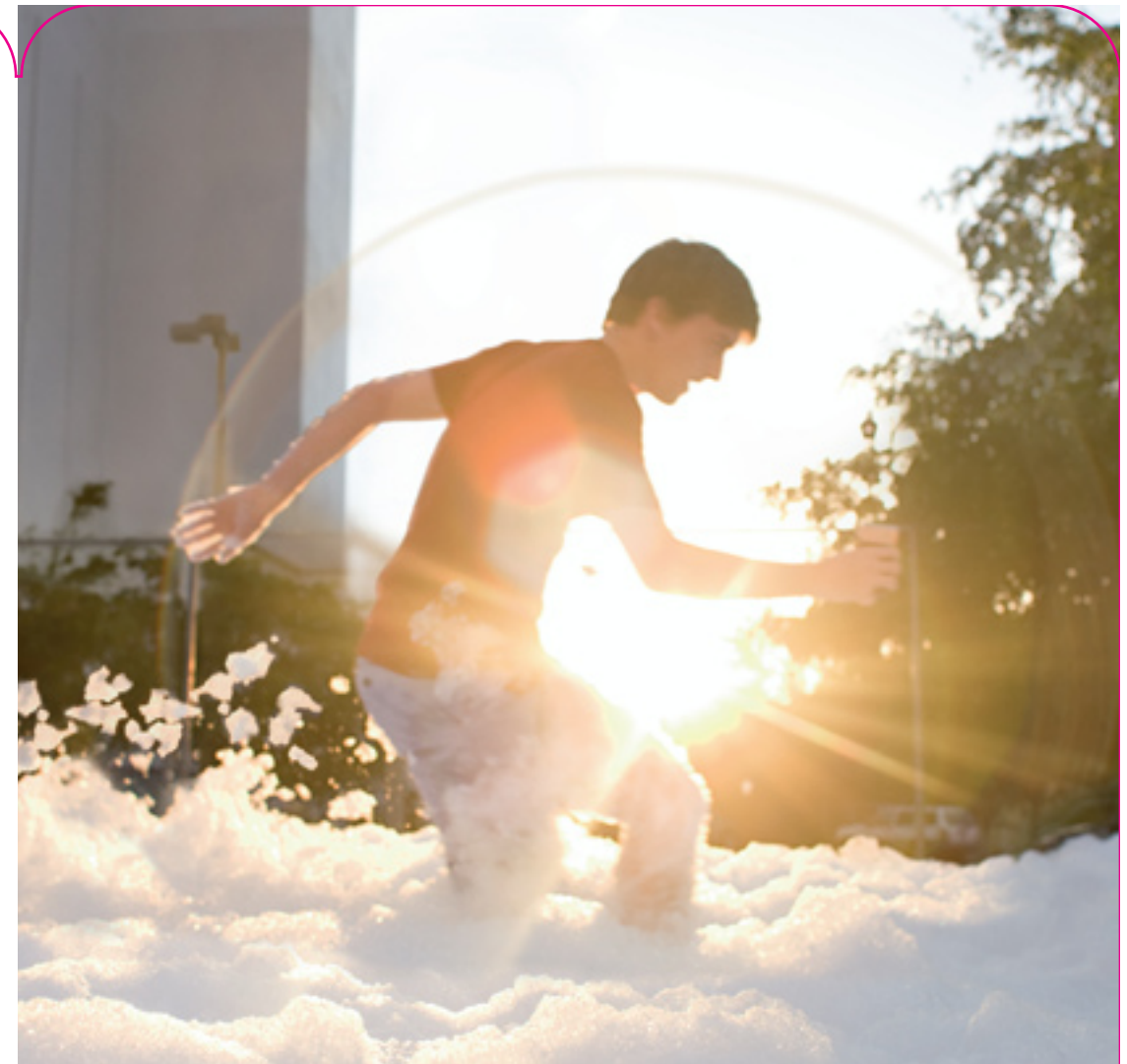
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Terms and Conditions

1. Customers purchasing a selected Sony HD Handycam camera at participating stores between the 3 July 2008 and 28 August inclusive may claim a £50 cashback (in the form of a cheque). All purchases and mailing addresses must be within the UK.
2. Models included in this promotion are: HD Handycam: HDRTG3e.ceh, HDRCX11e.ceh, HDRHC9e.ceh, HDRUX19e.cee, HDRSR10e.ceh, HDRSR12e.ceh
3. To claim your £50 cashback (in the form of a cheque) please send your completed claim form, clearly stating who the cheque should be made payable to, together with your original sales receipt and European Guarantee Information Document to:
Sony HD Handycam promotion, PO Box 100, Diss, Norfolk IP98 1SY.
4. All claim forms should be received no later than 30th September 2008. No claim forms will be accepted after this date. (If the purchase was via a credit agreement, please supply a copy of the agreement as well as the sales receipt.)
5. The cashback is not available on product which has not been supplied and distributed by Sony United Kingdom Limited within the UK and Republic of Ireland. Please check with your dealer to ensure your HD Handycam is eligible before purchasing to avoid disappointment.
6. Your original sales receipt and European Guarantee Information Document will be returned to you with your cheque.
7. Should you have any queries on your application, please phone the Sony Hotline on: 01379 649499.
8. Only original claim forms will be accepted. We suggest you make copies of all documents before posting them and send claims via signed for post.
9. Proof of posting will not be accepted as proof of receipt. No responsibility can be accepted for claim forms lost, damaged or delayed in transit.
10. Illegible or altered claim forms will be deemed void, as will claim forms not completed in accordance with these Terms and Conditions.
11. Please allow 28 days for receipt of your cheque. Should your cheque not arrive, or should there be a problem with your cheque on receipt please call the hotline on: 01379 649499.
12. There is no credit alternative to this offer.
13. Employees of Sony United Kingdom Limited, their agents, their family and anyone connected are not eligible to participate in this promotion.
14. All instructions given within this leaflet and claim form are part of these Terms and Conditions.
15. By claiming the £50 cashback, applicants will be deemed to have read and accepted these terms and conditions.

Promoter: Sony United Kingdom Limited, The Heights, Brooklands, Weybridge, Surrey KT13 0XW.
(Please do not send claim forms to this address)

Terms and conditions apply. Subject to availability on selected Sony HD Handycam models, please check in store for details. Cashback paid by cheque via redemption.



£50 cashback on
selected HD Handycams*



*Offer runs until 28 August 2008

SONY

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HANDYCAM

Claim form

To claim your £50 cashback, simply fill in your details below then post it to the address below by 30 September. You'll also need to include the name of who the cheque should be made payable to, your original sales receipt and the European Guarantee Information Document, which we'll return when we send your cheque.

Send to: Sony HD Handycam promotion, PO Box 100, Diss, Norfolk IP98 1SY.

For any questions please call our hotline: 01379 649 499

Name _____
Address _____
Postcode _____
Phone/mobile number _____
Date of purchase (DD/MM/YY) _____
Store name and location _____

Please tick the model code for the Sony HD Handycam purchased:

- HDRTG3E.CEH - £50 cashback HDRSR12E.CEH - £50 cashback
 HDRUX19E.CEH - £50 cashback HDRHC9E.CEH - £50 cashback
 HDRSR10E.CEH - £50 cashback HDRCX11E.CEH - £50 cashback

Tick to show you've remembered to include:

- Original sales receipt European Guarantee Information Document
 Name of who the cheque should be made payable to

The rest of our questions are optional. Thank you in advance if you have time to answer.

What was the ONE main reason for choosing to buy a Sony HD Handycam?

- Ease of use Design Sony brand Cashback offer

Other

Which, if any, of the following sources did you use when deciding which HD Handycam to buy?:

- Store staff Product brochures Looking around stores
 Family and friends Magazines
 Manufacturer websites Other websites

Which age group are you in?

- 16-24 25-34 35-44 45-54 55+

How many children are there in your household?

- 0 1 2 3+

Which of the following products do you intend to purchase in the future?

- | | | | | |
|-----------------|--------------------------------|---------------------------------|----------------------------------|--------------------------------|
| BRAVIA: | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| VAIO: | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| DVD recorder: | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |
| Digital camera: | <input type="checkbox"/> 6mths | <input type="checkbox"/> 12mths | <input type="checkbox"/> 18mths+ | <input type="checkbox"/> Never |

Register here for the My Sony newsletter and receive all the latest news and offers from the world of Sony Electronics. Please read the following information carefully and tick the box if you agree to the terms below*

Signature _____

Email address _____

*This Agreement to use personal data is between you and Sony e-Solutions Europe B.V. in The Netherlands, who administers personal data collected by Sony group companies in Europe. The personal data provided ("Personal Data") may be used by Sony e-Solutions Europe B.V. and other Sony group companies worldwide (together, "Sony") to advise of, offer and supply goods and services for other marketing purposes, and for additional purposes described in the terms of sale and/or use relating to your transaction (if any). This Personal Data will assist Sony in its efforts to further improve products and services. On your request to Sony e-Solutions Europe B.V., your Personal Data stored will be provided, corrected, amended or deleted (as required by law). For questions, email us at: privacy@eu.sony.com or call the Sony Customer Helpline on 08705 111 999. CHILDREN UNDER THE AGE OF 14 MUST OBTAIN PARENTAL OR GUARDIAN CONSENT BEFORE PROVIDING ANY PERSONAL DATA. For more information on the privacy statement, visit: http://www.sony.co.uk/pages/privacy/Privacy_statement_en_GB

Pick up a Sony HD Handycam and get £50 cashback

With a Sony HD Handycam it's easy to capture the moment, and if you buy one now you'll get £50 cashback. Sony's unique heritage in camcorder design and innovation means there's a compact, easy-to-use HD Handycam for you - whether you're an avid filmmaker or just starting out.



Choose from our stunning range of High Definition products.



HDRCX11E.CEH



HDRSR10E.CEH



HDRSR12E.CEH



HDRHC9E.CEH



HDRTG3E.CEH



HDRUX19E.CEH