



COMPACT SYSTEM CAMERAS

Shooting great pictures has never been so easy.



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COMPACT SYSTEM CAMERAS

A new wave of high performance cameras have hit the shelves, neither traditional digital SLR nor conventional compact, but combining the best attributes of both.

COMPACT DIMENSIONS

According to a survey about 20% of compact camera users did not buy SLR models for two main reasons (aside from price):

- Too big and bulky
- Too intimidating and complicated user interface



Olympus identified what prevents 20% of potential D-SLR customers from completing a purchase.

They want high image quality but hate carrying a bulky camera or trying to operate a complicated camera.



IMAGE CAPTURING SENSOR

The image sensor used in the Olympus PEN cameras is 8x larger than the sensor of an average compact camera and provides SLR image quality.

The benefits of this larger sensor are:

- Better quality images in low-light conditions without using flash
- Higher Dynamic Range for better photo exposure
- Greater control over Depth-of-Field (out of focus areas)



The PEN image sensor in comparison with the average sensor for compact cameras.

INTERCHANGEABLE LENSES

The PEN system offers you a wide range of compact lenses with excellent image quality for even more creative shots.

Whether you want to shoot a great sunset on an infinitely wide beach or beautiful close-ups of things that are very close to your heart, Olympus lenses are always the right choice.

- All available Micro Four Thirds lenses from third party manufacturers can be attached without adapters
- More than 500 SLR lenses can be attached to your PEN via an adapter (Adapters from Olympus and other manufacturers)



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AWARD WINNING OLYMPUS E-PL1

Dust Reduction System

Ensures spot-free images. Every time you turn on the camera, the patented Supersonic Wave Filter silently vibrates at lightning speed to clear any dust from the sensor so that it cannot interfere with the picture imaging.

Built-in flash

Use the pop-up flash to easily illuminate low-light subjects. Plus, wireless flash control for additional external flashguns.

Compact size, interchangeable lenses

We've packed a huge amount of technology into such a small camera. The stylish design is far more compact than a traditional DSLR, but it still provides the option of interchangeable lenses, offering the ability to capture great images wherever you go.

In-camera Image Stabilisation

Say goodbye to blurry images. In both still and movie modes, the system automatically compensates for camera shake in low-light situations or when using a long lens.

12.3 megapixel power

The powerful 12.3 megapixel Live-MOS sensor packs a mighty high-quality imaging punch for such a compact camera, allowing you to capture more detail than ever before.

Command dial

Quick and easy access to your favourite shooting modes. Intelligent auto, aperture priority, shutter priority, or take complete control in full manual.

Direct Movie button

Switches you from still to movie mode with the press of a button. Capture 720p HD movies at flicker-free 30 frames per second with high-quality sound.



In-camera Art Filters

The Art Filters can be applied as you shoot, while taking both still shots or HD video. No additional software required.

Pop Art: Enhances colours, making them stronger and more vivid.

Soft Focus: Creates a soft tone which gives pictures an ethereal, otherworldly atmosphere.

Grainy Film: Recreates grainy, high-contrast monochrome images.

Pin Hole: Reduces the peripheral brightness like an image seen through a pinhole.

Diorama: Enhances depth of field to give the image an unreal touch and model-like structure.

Gentle Sepia: Gives the image a muted, soft tone but preserves its dark edge.



Unique 'Live Guide' control

Seeing the results before you shoot can change the way you take a picture. Want more vivid or muted colour in your shot? Want warmer or cooler hues? Want a brighter or darker subject, or a sharper or softer background? Or maybe you want to capture the fast-movement of your subject with a little artistic blur, or perhaps freeze the action? Simply set the camera to iAuto, press OK to engage Live Guide, then press the up and down arrows on the back of the E-PL1 to easily slide through numerous photographic effects. Make adjustments and watch the LCD as the effects are made live - before the image is captured! Live Guide also features a Tips section on how to compose a shot or photograph kids, pets, flowers and more.



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THE RANGE

Cameras, lenses and accessories.

E-P2

The continuation of a legend. The E-P2 shows the same elegance as the first PEN, but with features such as the Accessory Port, Olympus takes the PEN concept one step further.

- Accessory Port to attach tiltable Electronic Viewfinder VF-2 or the Microphone Adapter Set SEMA-1
- 12.3 Megapixel Live MOS Sensor
- Built-in IS with max. 4 steps efficiency
- AF Live View showing real-time effect
- Add uniqueness to photos with 8 Art Filters
- HD-quality movie featuring depth of field effect and Art Filters
- Stereo sound
- Perfectly ergonomic design
- Adapter for all Four Thirds and OM lenses
- Various Third Party lens adapters available



also available in silver:



E-PL1

Take an E-PL1 in your hand and you are not simply holding a camera, but a milestone in the history of photography. A perfect synthesis of SLR quality and the simplicity of use of a compact camera.

- Easy operation with LIVE GUIDE and iEnhance for non-photographic experts
- Ultra compact design in four different colours
- Easy to achieve SLR quality – impressive SLR-like images with a click of a button
- HD-quality movies with sound featuring Art Filters
- 12.3 Megapixel Live MOS Sensor
- Accessory Port to extend your creativity
- Add uniqueness to photos with 6 Art Filters
- Built-in flash for taking images in low light conditions
- Wide choice of additional accessories



also available in Champagne, Red & Black



“ The Olympus E-PL1 produces excellent results across the board”

Digital Camera Essentials Magazine - Group Test

- Panasonic GF1 ★★★★★
- Samsung NX10 ★★★★★
- Sony NEX-3 ★★★★★



- 1. Get maximum mobility**
M.ZUIKO DIGITAL
17mm 1:2.8 Pancake silver
(35mm equivalent focal length: 34mm)
- 2. The standard 3x zoom lens**
M.ZUIKO DIGITAL ED
14-42mm 1:3.5-5.6 black/silver
(35mm equivalent focal length: 28-84mm)
- 3. Get a broader view**
M.ZUIKO DIGITAL ED
9-18mm 1:4.0-5.6 black
(35mm equivalent focal length: 18-36mm)
- 4. Get the ideal all-rounder**
M.ZUIKO DIGITAL ED
14-150mm 1:4.0-5.6 black
(35mm equivalent focal length: 28-300mm)
- 5. Get closer than close**
M.ZUIKO DIGITAL ED
75-300mm 1:4.8-6.7 black/silver (35mm equivalent focal length: 150-600mm)
- 6. Get excellent close-ups**
M.ZUIKO DIGITAL ED
40-150mm 1:4.0-5.6 black/silver (35mm equivalent focal length: 80-300mm)
- 7. Extend your possibilities**
MMF-2 connects Four Thirds lenses to your PEN
- 8. Use "old" OM lenses**
MF-2 connects OM lenses to your PEN
- 9. Sun protection**
Lens hood LH-55B for the M.ZUIKO DIGITAL ED 9-18mm lens
- 10. Sun protection**
Lens hood LH-61C for the M.ZUIKO DIGITAL ED 14-150mm
- 11./12. Sun protection**
Lens hood LH-61D/LH-61E for the M.ZUIKO DIGITAL ED 40-150mm/75-300mm
- 13. Open up new vistas**
Electronic Viewfinder VF-2 for a clear view from every position
- 14. Stylish add-on**
Lens Cap LC-37 for the 17mm Pancake with retro logo
- 15. Perfect lighting**
FL-14 smart designed paired with stable light and optimum brightness (Guide Number 14)
- 16./17. Flashes for every situation**
Lightweight flashes with Guide Number 36 (FL-36R) & Guide Number 50 (FL-50R)
- 18. Scratch protection**
Protection Filter
PRF-D37 for 17mm Pancake lens
PRF-D40.5 for 14-42mm lens
PRF-D52 PRO for 9-18mm lens
PRF-D58 PRO for 14-150mm, 75-300mm and 40-150mm lenses



- 1.-4. Protection & carry cases for your choice**
PEN Case Modern in two sizes (S/L)
MFT Retro Bag in three sizes (S/M/L)
PEN Case Smart in one size
Wrapping case as second skin protection in one size
- 5. Stylish carrier**
Leather body CS-12 BLM with jacket front case (for E-P1/E-P2) & accessory case CS-16 for small accessories (e.g.VF) as well as Leather strap CSS-S111 L all in black
- 6. Leather body jacket with front case**
CS-13 BLM black/wine red for E-PL1
- 7. More qualified sound**
Microphone Adapter Set SEMA-1 containing the adapter EMA-1 & microphone ME-S1S
- 8. Special protection**
Leather body Jackets CS-17B & CS-10B white/brown/black for E-PL1 & E-P1 and E-P2
- 9./10. Perfect fit**
Long leather hand strap CSS-S105 LL in white/brown/black
Short hand straps CSS-S110 LS in white/brown/black



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