

AWARD WINNING LUMIX G CAMERAS WITH TWO GREAT OFFERS



DMC-G3
May 2011



DMC-G3
May 2011



DMC-G3
May 2011



DMC-G2
March 2011



DMC-GF2
February 2011



DMC-GH2
TIPA Awards 2011

**5 YEAR
WARRANTY***

**+
FREE
PHOTOGRAPHY
GIFT PACK
WORTH OVER
£230***
OR €300 EQUIVALENT

A NEW AGE OF PHOTOGRAPHY

TAKE YOUR PHOTOGRAPHY TO THE NEXT LEVEL
WITH A LUMIX G COMPACT SYSTEM CAMERA



GIFT PACK INCLUDES:

- HOW TO TAKE STUNNING PICTURES DVD
- ADOBE® PHOTOSHOP® LIGHTROOM® 3



ADOBE® PHOTOSHOP® LIGHTROOM® 3

New-Generation System Cameras

LUMIX G™
MICRO SYSTEM

CLAIM YOUR 5 YEAR WARRANTY + FREE PHOTOGRAPHY GIFT PACK WORTH OVER £230.00 (€300.00)*

When you purchase a Lumix G2, Lumix G3, Lumix GF2, Lumix GF3 or Lumix GH2 digital camera between 13th June 2011 and 31st August 2011.

Your gift pack includes a free copy of the TV series 'How to Take Stunning Pictures' on DVD, Adobe® Photoshop® Lightroom® 3 editing software and your 5 Year Warranty Certificate which will be delivered to your home address upon redemption.

Terms and conditions apply. For all enquiries related to this promotion, please call +44 (0)1344 706723 (Monday to Friday 09:00-17:00) or email lumixcameras@eu.panasonic.com.

To receive your 5 Year Warranty and Free Photography Gift Pack please complete in full the information below:

1. Buy a Lumix G2, Lumix G3, Lumix GF2, Lumix GF3 or Lumix GH2 digital camera and state your full product code in the space below (the full Product Code can be found on the side of the camera box – see figure 1).



Figure 1

2. Enter your Product Code and Description

Full Product Code
Example: DMC-G2EB-K

Product Description
Example: Lumix G2 Body Only

Your Camera: _____

3. Enter your contact details

Title: _____ Surname: _____ Forename: _____

Address: _____

Postcode: _____

Contact Tel No: _____

Email: _____

Camera Body Serial No: (11 letters and numbers on base of the camera) _____

Lens Serial No: (11 letters and numbers on the barrel of the lens) _____

Date of Purchase: _____ Signature: _____

4. Send this completed claim form together with a copy of your full purchase receipt to: Panasonic Lumix G Offer, Willoughby Road, Bracknell, Berkshire RG12 8FP.

LEARN, CREATE & SHARE on the exclusive Lumix G lifestyle club

As a Lumix G owner you can now join the Lumix Lifestyle club at www.lumixlifestyle.co.uk/join. The Lumix lifestyle club is a free exclusive community for Lumix G owners where you can perfect your skills with tips and content from a professional photographer, share your creative results and ideas on the club gallery and forum. Log on now and join the community!



TERMS AND CONDITIONS – PLEASE READ BELOW FOR FULL DETAILS.

1. To redeem your 5 (1 standard + 4 FREE) Year Warranty and your Free Photography Gift Pack you must purchase a qualifying Lumix G digital camera (new, not second hand) in the UK or ROI from a participating retailer.
2. Promotion Period: Purchases made between 13th June 2011 and 31st August 2011 will qualify.
3. Only purchases of the following product codes qualify for the offer DMC-G2EB-K / DMC-G2KEB-K / DMC-G2KEB-A / DMC-G2KEB-R / DMC-G3EB-K / DMC-G3KEB-K / DMC-G3KEB-W / DMC-G3KEB-R / DMC-GF2CEB-K / DMC-GF2CEB-S / DMC-GF2CEB-R / DMC-GF2KEB-K / DMC-GF2KEB-S / DMC-GF2KEB-R / DMC-GF2WEB-K / DMC-GF2WEB-S / DMC-GF2WEB-R / DMC-GF3CEB-K / DMC-GF3CEB-W / DMC-GF3CEB-R / DMC-GF3KEB-K / DMC-GF3KEB-W / DMC-GF3KEB-R / DMC-GF3WEB-K / DMC-GF3WEB-W / DMC-GF3WEB-R / DMC-GH2EB-K / DMC-GH2KEB-K / DMC-GH2EB-R / DMC-GH2KEB-R.
4. Complete your details where required and include a COPY of your full purchase receipt (not deposit receipt) with your claim form, by 30th September 2011 (unfortunately, receipt copies cannot be returned so please retain your original). However if you have applied for IFC or any other credit agreement with your purchasing retailer, and do not have a full till receipt, then please send a copy of both your deposit receipt and credit agreement.
5. Entries with required documentation must be sent to: Panasonic Lumix G Offer, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP.
6. Panasonic does not accept any responsibility for misdirected, delayed or lost claims, incomplete or illegible claim forms or claims damaged in the post. Claims by fax, telephone or e-mail will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
7. Upon receipt of your claim form we will send you your free photography gift pack. Please allow 40 days from the date you posted your claim to receive your pack. Please contact us if you have not received your pack after 45 days of posting.
8. Panasonic UK reserves the right to extend or withdraw this promotion at any time. Only one claim per product can be made.
9. Any personal information supplied by you will be used by Panasonic solely for the purpose of this promotion and in accordance with data protection legislation.
10. Adobe® Photoshop® Lightroom® 3 will be delivered on 1 disk compatible with PC and MAC. The terms and conditions of use are those of Adobe Systems Software Ireland Limited.
11. This promotion is applicable to EU residents only. To facilitate this promotion, claimants outside of the UK and Ireland (but within the EU) must bear the cost of postage. To this end, please enclose a cheque, made payable to Panasonic UK, to the value of €10.00 with your completed application documentation.
12. Please note that Adobe Lightroom was published prior to the launch of DMC-G3 and DMC-GF3. Therefore, should you purchase either of these two models you will need to install an Adobe software update. Full details will be provided within your Gift pack wallet, upon redemption of this offer.
13. There is no cash alternative to this offer.
14. Panasonic would like to keep you updated on our latest technology and promotions by sending you our monthly newsletter.

If you wish to receive relevant news and offers from Panasonic by email please tick here ☐

Promotor: Panasonic UK, a branch of Panasonic Marketing Europe GmbH. Registered Office: Panasonic House, Willoughby Road, Bracknell, Berkshire, RG12 8FP, UK