Packaging and Shipping Inventory to Amazon
IMPORTANT: Failure to comply with any requirements listed in this document may result in the immediate refusal of inventory upon receipt at the Amazon fulfilment centre, disposal of the inventory upon receipt, blocking future shipments to the fulfilment centre, or charging for noncompliance or for preparation at the fulfilment centre and/or denial of any credit for missing items.
Stickered and non-stickered Inventory

Label Requirements

Each Unit you send to Amazon for fulfillment needs a scannable barcode to enable storage at a fulfillment centre. If your products do not qualify as stickerless or if you choose not to register for Stickerless, Commingled Inventory, you can label your units for shipment to Amazon using a standard barcode identifier that you can print from your seller account. Amazon uses these labels to process and track your inventory in fulfillment centres. Follow these guidelines to ensure prompt and accurate labeling of the Units.

Cover any original barcodes

- Cover the original manufacturer’s barcode (UPC, EAN, ISBN).
- No other barcodes can be scannable.
- Failure to cover the barcode can cause errors and may result in lost inventory.

Label each unit before sending it to Amazon

- Make sure the label title matches the corresponding Unit. This ensures that the merchandise can be received, stocked, and sold.
- Use only white labels with a removable adhesive.

Note: All labels on the products should be removable by the customer.

Do Not...

- Place faded labels on the Units.
- Wrap labels around corners or curves on the Unit because this makes the label unscannable.
- Leave other barcodes uncovered unless the Unit is stickerless, commingled inventory.

Printer Requirements

- Use a thermal label printer or laser printer.
- Each label must be readable and scannable for 24 months. This means that the label must not smudge or fade for at least two years. To ensure that the labels last a long time, use the proper print media for a printer. For example, use laser paper and laser toner with a laser printer.
- Use a printer with a print resolution of 300 DPI or greater.
- Do not use inkjet printers. Inkjet printers are more susceptible to smearing and blurry images making the labels difficult to read or scan.
- Amazon highly recommends using a high-speed model designed specifically to print large numbers of labels.
- For supported printers and labels, check the software you’re using to manage inventory.
- Amazon fulfillment centres currently use thermal label printers in a thermal transfer configuration.
- Amazon highly recommends periodically testing the scannability of the barcodes. Use a barcode scanner to ensure each barcode scans properly.
- Make sure you choose the correct printer settings and verify that a label is printed correctly and each label contains only one barcode.

Clean the printer

- We recommend periodically testing, cleaning, or replacing printer heads on a regular basis. This will extend the life of the printer as well as ensuring that labels are printed accurately.
- Print a test page to ensure that the printer head is aligned properly.
- Many labeling errors are caused by dirty printer heads - while a small piece of dust or grime may go unnoticed, this can affect the scannability of the barcodes.

Amazon reserves the right to dispose of or liquidate mislabeled Units if the owner is unknown or (when ownership is known) relabel a product at the seller’s expense.
Label Specifications

The label that you place on each unit must include the following information:

1. Barcode, with appropriate quiet zone areas
2. FNSKU: An identifier used by Amazon fulfillment centres to identify each unique product. This is the identifier that is printed on product-level labels and this is how Amazon identifies every Unit you send to us.
3. Title and description
4. Condition (for example, NEW or USED): Describes the condition of this Unit.
5. Optional merchant-specified information

Note: The merchant-specified information field is reserved for text only. Do not use any additional barcodes. Any additional information you provide may affect the accuracy and speed of inventory tracking. All below info is required (new/used etc.)

Print Specifications

Lazer Printer Settings: The online inventory management tools in Seller Central support eleven label sizes:
- 30-up labels 1” x 2-5/8” on US Letter
- 21-up labels 63.5 mm x 38.1 mm on A4
- 24-up labels 63.5 mm x 33.9 mm on A4
- 24-up labels 64.6 mm x 33.8 mm on A4
- 24-up labels 66.0 mm x 33.9 mm on A4
- 24-up labels 70.0 mm x 36.0 mm on A4
- 24-up labels 70.0 mm x 37.0 mm on A4
- 27-up labels 63.5 mm x 29.6 mm on A4
- 40-up labels 52.5 mm x 29.7 mm on A4
- 44-up labels 48.5 mm x 25.4 mm on A4

Label Printer Settings: Width must be between 25 mm and 100 mm. Height must be between 25 mm and 100 mm.

Barcode Specifications

<table>
<thead>
<tr>
<th>Specification</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
<td>Code128A</td>
</tr>
<tr>
<td>Height</td>
<td>Greater than 0.25&quot; (or 15% of the barcode length)</td>
</tr>
<tr>
<td>Narrow barcode</td>
<td>The specification depends on the printer’s resolution.</td>
</tr>
<tr>
<td>element</td>
<td>• For 300 dpi -- 13.33 mils</td>
</tr>
<tr>
<td></td>
<td>• For 200 dpi -- 20 mils</td>
</tr>
<tr>
<td>Wide-to-narrow</td>
<td>3:1</td>
</tr>
<tr>
<td>element ratio</td>
<td></td>
</tr>
<tr>
<td>Quiet zone (sides)</td>
<td>Greater than 0.25&quot;</td>
</tr>
<tr>
<td>Quiet zone (top</td>
<td></td>
</tr>
<tr>
<td>and bottom)</td>
<td>Greater than 0.125&quot;</td>
</tr>
</tbody>
</table>

Note: The barcode should only scan to the FNSKU. No extra characters should be imbedded in the barcode. If you use Scan & Ship, you will also need a thermal printer.

Additional Information

In case you are generating label content yourself through your own software please use UCC128 barcode encoding standard.

Printing barcodes directly on items: If you would like to print barcodes directly on Units, use the UCC128 barcode. The UCC128 barcode standards are available on the Internet. Amazon uses the UCC128 barcode (font) to encode the FNSKU or the Shipment ID in the barcode. We don’t use any leading or trailing digits (application identifiers or checksum digits.) The full specification is UCC128 code set A (this is the code set that supports alphanumeric data). If you are building the barcode from scratch, you can review the standards or purchase software (there are many barcode applications available for free or at reasonable prices.)

<table>
<thead>
<tr>
<th>Specification</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Label color</td>
<td>White</td>
</tr>
<tr>
<td>Label size</td>
<td>Use a label with a height by width dimension between 1” x 2” (2.5 cm x 5.0 cm) up to 2” x 3” (5.1 cm x 7.6 cm). For example, you could use a label that is 1” x 3” (2.5 cm x 7.6 cm) or 2” x 2” (5.1 cm x 5.1 cm), as long as all the required information is included.</td>
</tr>
<tr>
<td>Label type</td>
<td>Removable adhesive</td>
</tr>
</tbody>
</table>
Common errors
The following errors will slow down the process by which Amazon can receive the inventory and make it available for sale:

- Unit not labeled (no sticker)
- Unit mislabeled (sticker does not match Unit)
- Product label not scannable (low ink/toner in printer, dirty printer heads, smudged labels)
- Product label missing information (missing barcode, FNSKU, Title, item condition, e.g. new or used etc.)
- Product not on website-unknown title (listing needs to be created)
- Product does not match the listing in the Amazon catalog (such as wrong binding, version, edition)
- Product not part of Shipment/PO
- More or fewer items shipped than expected (overage)
- Scannable barcodes are not covered or removed from the exterior of case-packed item cartons

Shipment Labels
Each box or pallet that you ship to Amazon must be properly identified with a shipment label. Follow these guidelines for labeling boxes:

- Labels supported measure 63,5 x 29,6 mm.
- Don’t place labels on a seam on the box where they will get cut by a box cutter.
- The FBA shipment label should be placed next to the carrier (UPS, Fed Ex or other) label. It is important that the carrier does not cover the FBA label with their own label
- Labels need to be scannable and readable.
- Each box you include in the shipment must have its own label printed from the Shipping Queue.

Each pallet you send needs four labels, one in the top centre of each side in addition to the labels on the individual boxes.
Packaging and Shipping Inventory to Amazon

Packaging and Prep Requirements

Some categories require specific preparation in order to protect units from dust or damage. See Appendixes 1-11 for category-specific prep requirements.

Prep Matrix: A downloadable document providing a summary of basic prep guidelines, available for you to print off and refer to when prepping Units for FBA shipments. See Appendix 12 Prep Matrix.

Packaging requirements

Note: A unit that falls under multiple categories requires the prep activities for each category. For example, liquids or semi-solids in glass containers must meet the requirements for both Fragile prep and Liquid and Semi-Solid prep.

Follow these general requirements when shipping Units to Amazon fulfillment centres. Certain products have other specific requirements. Amazon may refuse, return, or repackage any product delivered to an Amazon fulfillment centre with inadequate or non-compliant packaging at the seller’s expense, and the seller may also be subject to noncompliance fees.

• Each Unit, including multiple-volume set book publications, must be contained within a single, secure package.
• Amazon does not accept Units that would require Amazon to assemble multiple pieces from separate packages (for example, wheel barrows where the handles and legs are in separate packages).
• Units that are not contained in secure packaging (like loose sleeves or pouches) require bagging, or need to be secured with a non-adhesive band or removable tape.
• Any FNSKU you use on a Unit must be unique and must correspond to one unique product. For example, each assortment type, such as size or color, will have a different FNSKU.
• Each Unit must have an exterior label that is easily accessible and include a scannable barcode and the corresponding human-readable numbers.
• For Stickered Inventory, one FNSKU.
• For qualifying Stickerless, Commingled Inventory, one UPC, ISBN, or EAN.
• Remove or cover scannable barcodes on the outside of a carton that includes multiple Units. Only the individual Units within the carton can have scannable barcodes.

Sold as set

Units that are sets (for example, a NASCAR set of six unique Hotwheel cars, sold as one Unit) must be marked as sets on their packaging. Add a label to the Unit that states: “Sold as set” or “This is a set. Do not separate.”

Boxed Units
• Must be six-sided.
• Must be completely sealed with tape, glue, or staples and not easy to open.
• Must not collapse when medium pressure is applied to any of the sides.
• May not have perforated sides or openings.

Poly bagged Units

Poly bags used to protect Units must meet the following requirements:
• Poly bags with a 5 inch opening or larger are required to have a suffocation warning, either printed on the bag itself, or attached as a label. For example: “WARNING: Plastic bags can be dangerous. To avoid danger of suffocation keep this bag away from babies and children.” The warning should be printed or placed in a prominent location and in a legible font size for the size of the bag.
• The thickness of the bag must be at least 0.09 mil.
• The poly bag must be transparent.
• The poly bag must have a label that is scannable through the bag or have a label on the outside of the bag.
• Poly bags must be completely sealed.
• Poly bag or shrink wrap may not protrude more than 3” past the dimensions of the product.
Case-Packed Items
• All items in a box will have matching SKU and condition and will have been previously packaged together by the manufacturer.
• All boxes with the same item will contain equal quantities of that item in each box.
• While receiving this type of shipment, the fulfilment centre scans one unit from the box and the box is placed in inventory. There is no need to scan every unit because they are all the same.

Note: For Case-Packed Items, you must remove or cover any scannable barcode from the case. Only the Units within the case can have scannable barcodes.

Individual Items: Each box will contain one or more items of varying quantities and conditions.

Case-Packed Items: All items in a box will have matching SKU and condition. All boxes with the same item will contain equal quantities of that item in each box, and will have been previously packed by the manufacturer.

Expiration dates
• Products that expire must include the expiration date on the master carton in 36+ point font and on the individual Units. Lot numbers alone are insufficient.
• Expiration dates must be displayed in the format DD-MM-YYYY. If the expiration date is printed in a different format, a sticker with the correct format must be applied, covering the original expiration date.
• Make sure you mark the products as “Expiration Date” and add flat file feeds before you convert them to FBA

Safety
You must use safety knives with covered blades when packing products. This helps prevent sharp objects, such as blades, from being accidentally left in boxes and potentially injuring an Amazon associate or Amazon customer.

Marketing Materials
Amazon will not accept marketing materials (such as pre-priced labels, pamphlets, price tags, or other non-Amazon labels).
Shipment packing guidelines

Containers
- Neither point-of-sale containers nor pallet-sized boxes, also known as “gaylords,” may be used. If you are reusing boxes from previous shipments, be sure to remove any previous shipping labels or markings to avoid confusion by the carrier.

Dunnage
Accepted forms of packing materials include:
- Foam
- Air pillows
- Full sheets of paper

The following forms of packing materials are not allowed:
- Styrofoam peanuts
- Biodegradable packing peanuts
- Cornstarch packing peanuts
- Crinkle wrap
- Shredded paper

Shipment type
Additional guidelines apply based on the shipping method you use. Refer to these resources:
- Small Parcel Delivery Requirements
- Arranging for Less than Truckload (LTL) or Full Truckload Deliveries to Amazon

Refused Shipments
In general, these guidelines will be followed for inbound shipments to Amazon fulfilment centres that do not meet the listed requirements.
- Overage, damage, and mis-ships may be rejected at the dock and no Return Authorisation Requests will be processed for these returns. Refused shipments may be returned at seller expense
- Shipments that are coded as “Damaged” or “Defective” may be refused at the dock and may incur a return freight charge.
- You may not refuse or return shipments that are returned to you without first contacting Amazon. Shipments that you refuse or return to Amazon without first attempting resolution with Amazon may be refused and any transportation costs incurred to reship to you will be at seller expense.
- Do not use boxes from another product to pack your shipment, for example do not use diapers boxes for a shipment of books.
# Vehicle Requirements for Double Stacked Pallet deliveries

For Double Stacked Pallet deliveries, articulated vehicles must be used:

<table>
<thead>
<tr>
<th>Delivery Type</th>
<th>Not Allowed</th>
<th>Allowed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small Parcel Deliveries (less than half of a pallet's worth of loose parcels)</td>
<td><img src="image" alt="Private cars, domestic vehicles, 4x4s, people carriers." /></td>
<td><img src="image" alt="Minimum of transit van or similar." /></td>
</tr>
<tr>
<td>Pallet Deliveries</td>
<td><img src="image" alt="Transit vans" /></td>
<td><img src="image" alt="Minimum of 7.5 tonne truck." /></td>
</tr>
<tr>
<td>Double Stacked Pallets</td>
<td><img src="image" alt="Vans and trucks." /></td>
<td><img src="image" alt="Articulated lorry." /></td>
</tr>
</tbody>
</table>
Small Parcel Delivery to Amazon

Amazon defines a small parcel delivery as any total delivery which, if stacked on a pallet, does not exceed 0.75m in height. If your delivery exceeds this limit, please follow the instructions for arranging an LTL or Truck Load delivery.

Below are carrier and labeling requirements that are specific to small parcel deliveries to Amazon fulfillment centres.

Shipment packing guidelines

Do not assume all boxes can be used for small parcel delivery as is. The standard box and inner packing used for LTL and FTL pallet shipments may not be able to withstand the standard shipping process for small parcel shipping, as this packing is designed for bulk pallet shipments going to brick and mortar retail stores. If these units are damaged during small parcel delivery, you may be responsible for damaged units that are not appropriately boxed and packaged to meet these standards. Please review and follow the best practices and guidelines for these types of shipments, which can be found on the UPS website: http://www.ups.com/content/us/en/resources/ship/packaging/guidelines.html

Carriers

- Only professional carriers are allowed to make delivery appointments to Amazon fulfillment centres - Amazon does not allow general public deliveries.
- Carriers must register with Amazon before appointments will be granted.
- **Important**: Private domestic vehicles are not allowed to make deliveries to Amazon’s fulfillment centres. We also cannot accept packages handed in at reception. To avoid disappointment, we strongly recommend that you use a reputable carrier company to deliver shipments on your behalf. Please read the following instructions carefully to ensure your shipment is successfully received into the fulfillment centre.
- Carriers must adhere to our delivery requirements and safety standards.
Recommended Parcel carriers

Please see below a list of carriers that you can use for loose carton deliveries under half a pallet’s worth of stock to each FC without a booking:

<table>
<thead>
<tr>
<th>Carrier</th>
<th>Milton Keynes LTN1</th>
<th>Dunfermline EDI4</th>
<th>Gourock GLA1</th>
<th>Peterborough EUK5</th>
<th>Swansea CWL1</th>
<th>Doncaster LBA1</th>
<th>Rugeley BHX1</th>
<th>Hemel Hempstead LTN2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parceline/DPD</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>DHL</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Business Post/UK Mail</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>TNT</td>
<td>Yes</td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>ParcelForce</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>FedEx</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>UPS</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>City Link</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Important Note:** All carriers need to supply evidence that goods were handed over to the designated Amazon fulfilment centre. Proof is provided by a time stamp for drop-off at Amazon premises and the signature or name of an Amazon employee.

**Labeling boxes**

- All small-parcel delivery boxes must have shipment labels only, and shipment labels must not include other messaging. If you are reusing boxes from previous shipments, be sure to remove any other shipment labels or markings.
- Shipment labels must be consistently placed in a way that is easy to visually locate, either on the top or side of the box. Side placement is preferred.
- Shipment labels must not be placed on the seam of the box where they can be damaged when the box is opened, which makes the barcodes unscannable.
- Whenever possible, place shipment labels no closer than 3 cm from any natural edge of the box. The tape used to seal the box should not cover the shipment labels.
Packaging and Shipping Inventory to Amazon

Delivering Imports to Amazon

Inventory from around the world can be sent to Amazon fulfilment centres in the UK. In order to assist you in successfully shipping imported inventory to our UK fulfilment centres, we have provided the below guidelines. Please be aware that all inventory shipped to our fulfilment centres must meet the FBA Shipping to Amazon guidelines as well as EU and EU member state laws.

Importer of Record and Consigning

Amazon, including our fulfilment centres, will not serve as Importer of Record for any shipment of FBA inventory. This applies to shipments of any size or value, regardless of origin and product.

Duties, Taxes, and Shipping Cost

Sellers should not charge Amazon import, duties, taxes or shipping costs associated with FBA inventory. All shipments are required to use Delivered Duty Paid (DDP) shipping terms. Any shipment arriving at an Amazon fulfilment centre with collect charges, including any duties, taxes or shipping costs, will be refused without further concession.

Deliver to Party

An Amazon fulfilment centre may be listed as the Deliver to Party on the shipping documentation. Here are some examples of how this should appear on the shipping documentation:

**Example 1:**
- Amazon.co.uk
- Amazon Way
- Dunfermline
- KY11 8ST

**Example 2:**
- Amazon.co.uk
- Hemel Hempstead
- Hertfordshire
- HP27LF

Ultimate Consignee

While Amazon will not serve as Importer of Record, we may be listed as Ultimate Consignee on the shipping documentation. If you list Amazon as the Ultimate Consignee, you must use Samuel Shapiro & Company, Inc. for customs clearance services and abide by its guidelines. You may contact Shapiro through the below contact information. We suggest you contact Shapiro in advance of shipping any inventory in order to understand its fees and requirements.

Samuel Shapiro & Co c/o FBA
Program 600 Chestnut St., Suite 1257
Philadelphia, PA 19106
Tel: 215-923-4870 Fax: 215-923-4873

E-mail all documents prior to shipment departure to:
- fbaadvantage@shapiro.com
- shipalert@amazon.com

Delivering Televisions to Amazon

Delivering Televisions to Amazon is allowed when respecting the dimension requirements. There are product restrictions for any unit that is greater than 150cm in length and with a dimension of more than 3 metres: dimension = girth (2b + 2w) + length, or weighs more than 30 kg. Packaging and prep for televisions must adhere to the following shipping guidelines to ensure the safety of the products while in transit and the accuracy of receiving them into the fulfilment centre. These guidelines are in addition to the Shipping and Routing Requirements.

Pallet Guidelines
- Layers and pallets should consist of televisions of only one model and size.
- Pallets should fit the size of the television with no overhang from the product packaging.
- If stacking multiple layers of televisions in a load, only the bottom layer can be on a pallet. Do not use pallets between layers of stacked televisions.
- All televisions must be secured to the pallet to prevent shifting during transportation and storage.

Slip Sheets
- Amazon does not accept televisions on slip sheets

Floor Loading Guidelines
- All floor-loaded televisions must have the televisions facing the front of the trailer. This is to ensure that a clamp truck can safely offload the products by clamping the ends of the product boxes.
- All floor loaded televisions must adhere to Amazon’s clamp truck guidelines.

Product Stacking Guidelines
- Stack televisions according to the manufacturers guidelines, so you do not exceed the number of layers allowed.
- Stack televisions so they comply with the product packaging directions and remain vertical at all times.
- Do not place any products with different ASINs or SKUs on top of the televisions. The stacked products must be the same orientation as the product below it.

Securing the Load
- Brace television with load bars; do not cube out the trailer.
- Brace televisions so they cannot tip during transport; tipping televisions more than 15 degrees can damage the products.
Appendix 1: Packaging Liquids

Liquids can cause damage during shipping and when stored. Pack liquids, including viscous products (such as creams and pastes), securely to protect Amazon associates, other products, and customers. Be sure to adhere to the guidelines for glass containers, packaging multi-packs of liquids, and volume restrictions by container type.

Permitted packaging materials:
- Boxes
- Poly bags with suffocation warning or suffocation stickers
- Bubble wrap and dunnage
- Scannable barcodes or product labels

Boxed Units:
Corrugated containers on multi-unit bundled Units must meet the following criteria:
- Box certificate seal exists.
- Each Unit is in a six-sided box.
- Box does not give way when medium pressure is applied to any of the sides.
- No side of the product packaging has an opening that makes some of the contents visible from the outside.
- Contents of the product inside are securely held in place inside of the box.
- Unit is sealed with tape, glue, or staples.
- Unit has clear markings indicating which box side is the top.

Expiration-dated products: Products that expire and are contained in packaging that requires additional prep, such as glass jars or bottles, must be prepped to ensure that the expiration date is accessible for Amazon associates during the receive process.

Packaging Requirements
Liquid products will only be accepted if they conform to the following packaging requirements and restrictions.

<table>
<thead>
<tr>
<th>Product Characteristics</th>
<th>Packaging Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Container Type</strong></td>
<td><strong>Sellable Unit</strong></td>
</tr>
<tr>
<td>Glass</td>
<td>Single unit</td>
</tr>
<tr>
<td>Plastic</td>
<td>Single unit</td>
</tr>
<tr>
<td>Plastic</td>
<td>Multi-unit physically bundled</td>
</tr>
</tbody>
</table>
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Additional requirements for all liquids:

Corrugated containers on multi-unit bundled products must meet the following criteria:

- A box certificate seal exists.
- The product is in a six-sided carton.
- The carton does not give way when medium pressure is applied to any of the sides.
- No side of the carton has an opening that makes some of the contents visible from the outside.
- The contents of the product are securely held in place inside of the carton so they do not roll.
- The carton is sealed with tape, glue or staples.
- The carton has clear markings indicating which side is the top.

The product must not contain hazardous materials.

Each sellable unit must be able to pass a drop test consisting of the following: Items will be dropped three successive times from a height of 125 cm onto a concrete surface, once on the top, once on the corner, and once on either the side or the bottom. A single test article must survive a single test (three drops). If the container does not leak, it passes the test. Damage to the container is acceptable.

Packaging guidelines for liquids

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
</table>
| ✓ Make sure your Units can pass a 125 cm drop test without breaking or leaking. The 125 cm drop test consists of three drops onto a hard surface:  
- On the top  
- On the corner  
- On either the side or the bottom  | ✓ Ship products that are classified as Hazmat or have a Flash Point less than 200 degrees Fahrenheit (93.4 degrees Celsius).  
| ✓ Ensure the product’s cap has been tightened, if applicable, and each Unit does not leak. | ✓ Send in any Unit in violation of the packaging and volume restrictions described in our help pages and policies. |
| ✓ Make sure your products have a double-seal or safety seal. A double seal is defined as a tightened lid that cannot be easily opened, and one of the following:  
- A “safety seal” which is a peel-off seal underneath the lid of a product, like you would find on a new ketchup bottle.  
- A manufactured seal around the outside of the neck of the product. | ✓ Ship any Unit that is leaking.  
| ✓ Products that are not double-sealed must be individually bagged in transparent sealed bags or shrink wrap (minimum of .09 mil.) and clearly marked with a suffocation warning label. | ✓ Send in any Unit that does not meet the requirements or has not been packaged with the appropriate prep materials as described in our help pages and policies |
| ✓ Each Unit you must withstand a full minute vigorous shaking (FMVS) test without the contents of the package leaking. |  |
Appendix 2: Packaging Sharp Units

Sharp Units have a sharp or pointed edge that, if exposed, presents a safety hazard to Amazon associates and customers receiving the Units. Sharp Units must be packaged so that the sharp or pointed edge will not become exposed during receipt, stocking, shipment preparation, or shipment to the customer.

Permitted packaging materials
- Boxes
- Dunnage
- Scannable barcodes or product labels
- For the UK: Prohibited sharp items: knives, knife blades, razor blades, blocks of knives, carving sets, swords, daggers, axes and any other articles with a blade or which is sharply pointed and is made or adapted for use for causing injury to persons, with the exception of (i) razor blades permanently enclosed in a cartridge or housing with less than 2mm of blade exposed, (ii) unlockable folding blades of less than 3 inches, (ii) folding blades of less than 3 inches part of a multi-tool device, (iii) knives included in ordinary cutlery sets with forks and spoons and (iv) electric carving knives

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Ensure that packaging completely covers the sharp object.</td>
<td>✗ Pack sharp products in unsafe molded footprints with plastic covering.</td>
</tr>
<tr>
<td>✓ Use blister packs when possible. The blister pack must cover the sharp edge and be securely fastened to the Unit so that the Unit does not slide around within the blister pack.</td>
<td>✗ Pack sharp products with cardboard or plastic sheaths alone unless the sheath is of a rigid, durable plastic and secured to the product.</td>
</tr>
<tr>
<td>✓ Secure the sharp Unit to a footprint with a plastic fastener or similar restraint and wrap the Unit in plastic if possible.</td>
<td>✗</td>
</tr>
</tbody>
</table>
Appendix 3: Packaging Fragile Units

Fragile Units should be packaged so they will not break and possibly create a safety hazard during storage, shipment preparation, or shipment to the customer. A fragile Unit must be packaged in either a six solid-sided box, or completely secured in bubble wrap, so the Unit is not exposed in any way.

Permitted packaging materials

- Boxes
- Dunnage
- Scannable barcodes or product labels

Expiration-dated products: Products that expire and are contained in packaging that requires additional prep, such as glass jars or bottles, must be prepped to ensure that the expiration date is accessible for Amazon associates during the receive process.

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Individually wrap or box all units to prevent damage. For example, in a set of four wine glasses, each individual wine glass must be wrapped.</td>
<td>.o Leave empty space in the package, which may lower the chance of passing the 125 cm drop test and the FMVS test</td>
</tr>
<tr>
<td>✓ Box fragile Units with six solid sides, so the Unit is not exposed in any way.</td>
<td></td>
</tr>
<tr>
<td>✓ Wrap multiple Units individually to prevent them from damaging one another within their package.</td>
<td></td>
</tr>
</tbody>
</table>
| ✓ Make sure your packaged Units can pass a 3-foot drop test onto a hard surface without breaking. A drop test consists of five drops  
  - Flat on base  
  - Flat on top  
  - Flat on longest side  
  - Flat on shortest side  
  - On a corner |                                                                          |
| ✓ Make sure your packaged Units can pass a full minute vigorous shaking (FMVS) test.                                     |                                                                          |
Appendix 4: Packaging Plush Units

Package plush Units, such as stuffed toys, animals, and puppets, so they will not be damaged during receipt, stocking, shipment preparation, or shipment to the customer. Units must be placed in a sealed poly bag or shrink-wrapped.

Permitted packaging materials:
- Poly bags with suffocation warning or suffocation stickers
- Scannable barcodes or product labels

All bags used on toys (a toy is defined as any product or material designed or clearly intended for use in play by children of less than 14 years of age) thinner than 0.038 mm and opening of 5 inches or more must have 6mm holes perforated and requires a suffocation warning label, all bags greater than the size of a baby’s head must have a warning printed. Example suffocation warning: “Plastic bags can be dangerous. To avoid danger of suffocation, keep this wrapper away from babies and children.

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Place plush Units in transparent sealed bags or shrink wrap (minimum of .09 mil.) clearly marked with a suffocation warning label.</td>
<td>✗ Allow bag or shrink wrap to protrude more than 3 inches past the dimensions of the product.</td>
</tr>
<tr>
<td>✓ Ensure entire plush Unit is sealed (no exposed surfaces) to prevent damage.</td>
<td>✗ Send in a package where the plush Unit is exposed.</td>
</tr>
</tbody>
</table>
Appendix 5: Packaging Baby Products

Any product for children age three or younger that has an exposed surface greater than 2.5 cm x 2.5 cm must be packaged so it will not be damaged during receipt, stocking, shipment preparation, or shipment to the customer. Units that are not contained in a sealed, six-sided package or have an opening greater than 2.5 cm x 2.5 cm must be placed in a sealed poly bag or shrink-wrapped.

Permitted packaging materials
• Poly bags with suffocation warning or suffocation stickers
• Scannable barcodes or product labels
• Any open sided boxes need to have the exposed face covered. Any irregular shaped products must be bagged

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Place exposed baby products in transparent sealed bags or shrink wrap (minimum of .09 mil.) clearly marked with a suffocation warning label.</td>
<td>☞ Allow bag or shrink wrap to protrude more than 2,5 cm past the dimensions of the product.</td>
</tr>
<tr>
<td>✓ Ensure entire Unit is sealed (no exposed surfaces) to prevent damage.</td>
<td>☞ Send in a package where more than 2,5 cm x 2,5 cm of the Unit is exposed.</td>
</tr>
</tbody>
</table>
Appendix 6: Packaging Textiles

Textiles or any product made of cloth or fabric that can be damaged by dust or humidity. These Units should be packaged so they are not damaged during receipt, stocking, shipment preparation, or shipment to the customer. Units must be placed in a sealed poly bag or shrink-wrapped.

Permitted packaging materials
- Poly bags with suffocation warning or suffocation stickers
- Scannable barcodes or product labels
- Cardboard Footprint
- Boxes

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Place textiles and cardboard backings in transparent sealed bags or shrink wrap (minimum of .09 mil.) clearly marked with a suffocation warning label.</td>
<td>❌ Allow bag or shrink wrap to protrude more than 7.5 cm past the dimensions of the product.</td>
</tr>
<tr>
<td>✓ Use boxes for textiles, such as leather, that could be damaged by bags or shrink wrap.</td>
<td>❌ Include hangers.</td>
</tr>
<tr>
<td>✓ Ensure the product has a scannable label visible after bagging.</td>
<td></td>
</tr>
</tbody>
</table>
Appendix 7: Packaging Jewellery

Any jewelry unit that can be damaged by tearing, dirt, dust or liquid during the fulfilment process must be packaged following these guidelines. Jewelry must be packaged in appropriately sized sealed boxes, with a UPC or FNSKU, and a product description label, so that the unit cannot be damaged or cause unsafe conditions by having the material exposed during the fulfilment process.

Permitted packaging materials:
- Boxes
- Poly bags with suffocation warning or suffocation stickers
- Scannable barcodes or product labels

Pouches
- Pouches must be packed individually in plastic bags with the barcode on the outside of the pouch to avoid damage from dust. Place a product description label on the side with the greatest surface area.
- The bag should be appropriate for size of a pouch. Do not force a pouch into a bag that is too small or place it in a bag where it can easily shift around. The edges of large bags are more likely to get caught and tear exposing contents to dust or dirt.
- All poly bags must have a suffocation warning. Example: “Plastic bags can be dangerous. To avoid danger of suffocation; keep this bag away from babies and children.”
- All poly bags must be transparent

Boxed Jewelry
- Boxes made of material that is easily cleaned do not have to be bagged. Sleeves are sufficient protection from dust.
- Boxes made of fabric-like material that is susceptible to dust or tearing must to be bagged or boxed individually with barcode displayed prominently.
- Protective sleeve or bag should be only slightly larger than unit.
- Box sleeves should be snug enough or secured in such a way that they will not slide off and the barcode must be visible with the sleeve in place.
- Barcodes should be attached to box if possible; they can be attached to sleeves if secured properly. Place a product description label on the side with the greatest surface area.
- To assist the Fulfilment Centre in processing your jewellery items into inventory in the shortest possible time, when sending in large quantities of small units, please pack the individual SKUs separately within the shipping carton. This can be done by packing the SKUs into clear poly bags. Please do not attach any barcode or label to the outside of this bag.”

Best Practice for high-value jewelry
As high-value jewelry may not sell quickly, we recommend that you package these Units in protective bags to help protect them while they are at the fulfilment centre. If you are sending products to FBA that have a Replacement Value greater than GBP 2,000.00 please be aware of the FBA Lost and Damaged reimbursement policy available online.
Appendix 8: Packaging Small Products

Any product whose largest side is less than 54 mm (the width of a credit card) needs to be packaged in a poly bag with the barcode on the outside of the bag to prevent the Unit from being misplaced or lost. This will also protect the unit from damage by tearing, dirt, dust or liquid during the fulfilment process.

Permitted packaging materials:
- Poly bags with suffocation warning or suffocation stickers
- Scannable barcodes or product labels

Packaging guidelines

<table>
<thead>
<tr>
<th>Do...</th>
<th>Do Not...</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Package small Units in transparent sealed bags (minimum of .09 mil.) clearly marked with a suffocation warning label. Example: “Plastic bags can be dangerous. To avoid danger of suffocation; keep this bag away from babies and children.”</td>
<td>☞ Force a product into a bag that is too small.</td>
</tr>
<tr>
<td>✓ Place a product description label with a scannable barcode on the side with the greatest surface area</td>
<td>☞ Pack small products in bags that are significantly larger than the Unit itself.</td>
</tr>
<tr>
<td></td>
<td>☞ Pack small units in bags that are black or opaque.</td>
</tr>
<tr>
<td></td>
<td>☞ Allow bag to protrude more than 7,5 cm past the dimensions of the product.</td>
</tr>
</tbody>
</table>
Appendix 9: Packaging pellets, powders, and granular

FMVS Test

All Units containing pellets, powders, or granular substances must be able to withstand a full minute vigorous shaking (FMVS) test without the contents of the container leaking or spilling.

Products that cannot withstand the FMVS test must be packaged in poly bags with a suffocation warning.

Appendix 10: Packaging Plexiglas/Perspex/Acrylic

All Units sent to an Amazon fulfilment centre that are made of or packaged in Plexiglas require a label at least 2”x3” that states that the product is Plexiglas. These labels help distinguish Plexiglas Units from Units that are made of glass, which require special packaging and handling.

Appendix 11: Packaging adult products

Adult products must be bagged for protection in black, opaque bags. The outside of the bag must have a scannable barcode or product label and a suffocation warning. This includes but is not limited to Units that meet ANY of the following requirements:

- Units that contain pictures of live, nude models
- Packaging that uses obscene or profane messaging
- Units that are themselves life like in nature but with no live model nudity shown

Acceptable adult product packaging

- Tame, abstract products that are not life like in nature
- Units in plain packaging without models
- Units in plain packaging with models not in suggestive or compromising positions
- Packaging with no obscene text
- Suggestive text but no profanity
- Packaging that shows a model or models in compromising or suggestive poses or positions but no nudity
# Appendix 12: Prep Matrix

<table>
<thead>
<tr>
<th>Category</th>
<th>Is the Product...</th>
<th>Examples</th>
<th>Suggested Materials</th>
<th>Prep Guidance</th>
</tr>
</thead>
</table>
| Fragile/Glass               | … glass or otherwise fragile? | ![Glass, china, picture frames, clocks, mirrors](image1) | • Bubble wrap  
• Over box  
• Scannable product label | Place or wrap the Unit in protective bubble wrap or a protective over box. The Unit must be able to pass a drop test onto a hard surface from a height of 80 cm without breaking and without damaging any of the sides or corners. Make sure the barcode is scannable without opening or unwrapping the Unit. |
| Vinyl Record                | … a vinyl record? | ![Vinyl record](image2) | • Box  
• Scannable barcode | - Overpack the item in a large cardboard envelope  
- Affix an ASIN sticker (if the barcode is not scannable)                                                                                                                                                        |
| DVD in steel cases          | … a DVD in steel case? | ![DVD](image3) | • Large cardboard envelope  
• Scannable barcode | - Overpack the item in a large protective box  
- Affix an ASIN sticker (if the barcode is not scannable)                                                                                                                                                      |
| Liquids                     | … a liquid without a double seal? | ![Soap, spray bottles, lotion](image4) | • Bag (for liquids without double seal)  
• Tape  
• Scannable product label | Tighten the lid, then place the Unit in a transparent bag with a suffocation warning to protect from leakage (or apply another appropriate second seal) and seal the bag. Make sure the barcode is scannable without opening or unwrapping the Unit. Important: The container must not be larger than 1000 ml. |
| Clothing, Fabric, Plush, and Textiles | … made of cloth or fabric which can be damaged by dirt, dust, moisture or liquid? | ![Purses, towels, clothing, plush toys](image5) | • Bag  
• Scannable product label | Place the Unit in a transparent bag with a suffocation warning and seal the bag to protect it from damage or dust. Make sure the barcode is scannable without opening or unwrapping the Unit. |
| Baby Products               | … intended for a child three years old or younger? Does the packaging have cut-outs? | ![Teething rings, bibs, exposed toys (cut-outs)](image6) | • Bag  
• Scannable Product Label | Place the Unit in a transparent bag with a suffocation warning and seal the bag to protect it from damage or dust. Make sure the barcode is scannable without opening or unwrapping the Unit. |

**Note:** The information contained in this document is a summary and does not include all prep information required for specific product types. For additional prep requirements and more information, visit the FBA Help Manual section on Packaging and Prep Requirements.

**Important:** Failure to comply with FBA product preparation requirements, safety requirements, and product restrictions may result in the immediate refusal of inventory upon receipt at the Amazon fulfilment centre, disposal of the inventory upon receipt, blocking future shipments to the fulfilment centre or charging for preparation at the fulfilment centre or for non-compliance.
## Prep Matrix

<table>
<thead>
<tr>
<th>Category</th>
<th>Is the Product...</th>
<th>Examples</th>
<th>Suggested Materials</th>
<th>Prep Guidance</th>
</tr>
</thead>
</table>
| Sold as Set    | … a set that will be sold as a single sellable Unit? | ![Encyclopaedia set, multi-packs of food](image) | • “Sold as Set” or “Ready to Ship” sticker  
                      • Scannable product label | Affix a “Sold as Set” or “Ready to Ship” label to the sealed set (shrink-wrapped, bagged or boxed) to keep it from being separated. Make sure the barcode is scannable without opening or unwrapping the Unit. |
| Sharp          | … a product with a sharp or pointed edge that, when exposed, presents a safety hazard? | ![Scissors, tools, metal raw materials](image) | • Bubble wrap and over box (if bubble wrap not sufficient)  
                      • Scannable product label | Place or wrap the Unit in protective bubble wrap or a protective over box, so that the packaging completely covers any exposed edges. Make sure the barcode is scannable without opening or unwrapping the Unit. Note that the items should pass a shake test to prevent pointed edges or corners from piercing the packaging and possibly causing injury to staff. |
| Small          | … small, where the longest side is less than 54 mm (the width of a credit card)? | ![Jewelry, key rings, flash drives](image) | • Bag  
                      • Scannable product label | Place the Unit in a transparent bag with a suffocation warning and seal the bag. Make sure the barcode is scannable without opening or unwrapping the Unit. |
| Adult          | … potentially offensive or does it contain material such as profanity or nudity? | • Products that contain pictures of live, nude models.  
                      • Packaging that includes obscene/profane messaging.  
                      See [Packaging Adult Products](#) | • Black or opaque bag or shrink-wrap  
                      • Scannable Product Label | Place the Unit in a black or opaque bag with a suffocation warning and seal the bag. Make sure the barcode is scannable without opening or unwrapping the Unit. |

## Bags and Suffocation Warnings

<table>
<thead>
<tr>
<th>Examples</th>
<th>Requirements</th>
<th>Prep Guidance</th>
</tr>
</thead>
</table>
| ![Bags and suffocation warnings](image) | • Suffocation warning  
                      • Scannable product label | If products are placed in plastic bags, use bags that have a suffocation warning printed on them. Make sure the barcode is scannable without opening or unwrapping the Unit. |

**Note:** The information contained in this document is a summary and does not include all prep information required for specific product types. For additional prep requirements and more information, visit the FBA Help Manual section on Packaging and Prep Requirements.

**Important:** Failure to comply with FBA product preparation requirements, safety requirements, and product restrictions may result in the immediate refusal of inventory upon receipt at the Amazon fulfilment centre, disposal of the inventory upon receipt, blocking future shipments to the fulfilment centre or charging for preparation at the fulfilment centre or for non-compliance.
### Appendix 13: Shipping Matrix

<table>
<thead>
<tr>
<th>Less than Truckload (LTL) and Full Truckload (FTL) Shipments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Containers</strong></td>
</tr>
<tr>
<td>- Regular slotted carton (RSC)</td>
</tr>
<tr>
<td>- B flute</td>
</tr>
<tr>
<td>- ECT-32</td>
</tr>
<tr>
<td>- 200 lb./sq. inch (burst strength)</td>
</tr>
<tr>
<td><strong>Box dimensions</strong></td>
</tr>
<tr>
<td>- Boxes containing multiple Standard-Size units must not exceed 63.5 cm on any side</td>
</tr>
<tr>
<td><strong>Box contents</strong></td>
</tr>
<tr>
<td>- One shipment ID</td>
</tr>
<tr>
<td>- Check for matching:</td>
</tr>
<tr>
<td>- Merchant SKU</td>
</tr>
<tr>
<td>- FNSKU</td>
</tr>
<tr>
<td>- Condition</td>
</tr>
<tr>
<td>- Quantity</td>
</tr>
<tr>
<td>- Packing option (individual or case)</td>
</tr>
<tr>
<td><strong>Box weight</strong></td>
</tr>
<tr>
<td>- Less than or equal to 15 kg , unless containing a single unit that exceeds 15 kg</td>
</tr>
<tr>
<td>- A box containing a single unit greater than XYZ. requires “Team Lift” labels on the top and sides</td>
</tr>
<tr>
<td><strong>Dunnage</strong></td>
</tr>
<tr>
<td>- Foam</td>
</tr>
<tr>
<td>- Air pillows</td>
</tr>
<tr>
<td>- Full sheets of paper</td>
</tr>
<tr>
<td><strong>Shipment labels</strong></td>
</tr>
<tr>
<td>- Four labels per pallet in addition to the box labels (one label per box)</td>
</tr>
<tr>
<td>- Place labels centered on each side</td>
</tr>
<tr>
<td>- Labels must contain:</td>
</tr>
<tr>
<td>- Shipment ID</td>
</tr>
<tr>
<td>- Scannable barcode</td>
</tr>
<tr>
<td>- Ship-from address</td>
</tr>
<tr>
<td>- Ship-to address</td>
</tr>
<tr>
<td><strong>Pallet requirements</strong></td>
</tr>
<tr>
<td>- Wooden, 1200 mm x 1000 mm, 4-way access</td>
</tr>
<tr>
<td>- Pallets must be heat treated to IPSM-15 standard</td>
</tr>
<tr>
<td>- One shipment ID per pallet</td>
</tr>
<tr>
<td>- Items up to 1.5 m must be laid horizontally on the pallets with equal over hang on each side of the pallet</td>
</tr>
<tr>
<td>- Use clear stretch-wrap</td>
</tr>
<tr>
<td>- Shipment labels on all 4 sides</td>
</tr>
<tr>
<td>- Pallets wrapped in black or opaque may be rejected</td>
</tr>
<tr>
<td><strong>Pallet weight</strong></td>
</tr>
<tr>
<td>- Less than or equal to Total weight of a pallet must not exceed 1000kg; double stacked 2000kg.</td>
</tr>
<tr>
<td><strong>Pallet height</strong></td>
</tr>
<tr>
<td>- Less than or equal to 1.7 m Single stack and 1.5 m Double stack (including the height of the pallet)</td>
</tr>
</tbody>
</table>

**Note:** The information contained in this document is a summary and is not all-inclusive of requirements for specific shipments. For additional requirements and more information, visit the FBA Help Manual section on Shipping and Routing Requirements.

**Important:** Failure to comply with FBA product preparation requirements, safety requirements, and product restrictions may result in the refusal of inventory at the Amazon fulfilment centre, disposal or return of inventory, blocking of future shipments to the fulfilment centre, charging for preparation at the fulfilment centre for noncompliance, or other actions.
## Shipping Matrix

### Small Parcel Shipment Requirements

| Containers | ☐ Regular slotted carton (RSC)  
☐ B flute  
☐ ECT-32  
☐ 200 lb./sq. inch (burst strength) |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Box dimensions</td>
<td>☐ Boxes containing multiple Standard-Size units must not exceed 63.5 cm on any side</td>
</tr>
</tbody>
</table>
| Box contents | ☐ One shipment ID  
☐ Check for matching:  
  – Merchant SKU  
  – FNSKU  
  – Condition  
  – Quantity  
  – Packing option (individual or case) |
| Box weight | ☐ Less than or equal to 15 kg., unless containing a single unit that exceeds 15 kg. |
| Dunnage | ☐ Foam  
☐ Air pillows  
☐ Full sheets of paper |
| Shipment labels | ☐ One label per box  
☐ Place labels:  
  – 3.5 cm from the edge  
  – On the side of the box  
  – On a flat surface of the box (not over a seam, edge, or corner)  
☐ Labels must contain:  
  – Shipment ID  
  – Scannable barcode  
  – Ship-from address  
  – Ship-to address |

**Note:** The information contained in this document is a summary and is not all-inclusive of requirements for specific shipments. For additional requirements and more information, visit the FBA Help Manual section on Shipping and Routing Requirements.

**Important:** Failure to comply with FBA product preparation requirements, safety requirements, and product restrictions may result in the refusal of inventory at the Amazon fulfilment centre, disposal or return of inventory, blocking of future shipments to the fulfilment centre, charging for preparation at the fulfilment centre for noncompliance, or other actions.
Appendix 14: Product Labels

Each unit you send to Amazon for fulfilment needs a scannable bar code to enable storage at a fulfilment centre. If your products do not qualify as stickerless or if you choose not to register for Stickerless, Commingled Inventory, you can label your units for shipment to Amazon using a standard barcode identifier that you can print from your seller account. Amazon uses these labels to process and track your inventory in our fulfilment centres. If you don’t want to apply labels yourself, you can sign up for the FBA Label Service.

Key information for Product Labels

The online inventory management tools support eleven label sizes (See “Label Sizes” at right). We recommend removable adhesive labels, so your customers can easily remove them from the units. When labeling items, remember:

- Cover any original barcodes with the FBA product label.
- Each unit needs its own FBA product label.
- Match the proper product label with the corresponding unit.
- Product labels need to be readable and scannable.

Once you have labeled the units, pack them in as many boxes as necessary according to the requirements in the online FBA manual.

Printing Recommendations

- Use a direct thermal or laser printer. Do not use ink jet printers, as they are more susceptible to smearing, which can make the labels difficult to read or scan.
- Periodically test the scannability of your barcodes with a barcode scanner.
- Clean your printer. Run test prints and replace printer heads on a regular basis.

Printing Labels

In your seller account, you can print product labels from the shipping workflow. You can access the workflow when you first create a shipment or return to it from the Shipping Queue if you have already created and saved a shipment.

Enter the number of units you are shipping for each item and click “Print Item labels.” The shipping workflow creates a PDF file that you can open with Adobe Acrobat Reader for printing or save as a file for later use.

Common Errors

The following errors will slow down the process by which Amazon can receive your units and make them available for sale:

- Unit not labeled (no sticker)
- Unit mislabeled (sticker does not match item)
- Product label not scannable (low ink or toner in the printer, smudged labels)
- Product label missing information (barcode, FNSKU, title)
- Product not on website, unknown title (listing needs to be created)
- Product not listed under the Amazon Reference ID
- Quantities shipped do not match quantities in Shipping Queue
- Original barcodes showing

For more information on product labels, go to your seller account help and search for keywords “stickered inventory.”
Amazon Label service
An item label must be affixed to each unit for which you do not use the Stickerless, Commingled Inventory option. For qualifying units, Fulfilment by Amazon can apply the labels on your behalf. By choosing this option, you agree to allow Amazon to label your units in accordance with the Amazon Services Europe Business Solutions Agreement, FBA Pricing, and the below terms.

Minimum Qualifications

**Condition:**
Any (New, Used, Collectible, Refurbished)

**Product Type:**
Any (Media and Non-media), see 1.0 FBA Product Restrictions and Packaging Requirements

**ASIN:**
Each unit must have a scannable barcode (ISBN, UPC, EAN, or JAN). The item’s barcode must not be punched out, marked over, covered, or otherwise obstructed. If there is no scannable barcode, you will need to apply item labels yourself.

If you sign up for Label Service:
- You can opt out on a per-shipment basis to label units yourself.
- Your qualifying units may be split into multiple additional shipments.
- We will, at our sole discretion, determine which of your units qualify for the Label Service. We reserve the right to disqualify units that meet the above minimum qualifications.