

How to upload products using inventory files

- What are the main methods to list on Amazon.co.uk?
- How to bulk upload products in your Seller Central account?
- Live Demo
- Q&A
- Useful References

Your Seller Profile

Small Inventory (ex: <100 products), basic technical skills

Recommended Method

'Add a Product' one by one:

Medium to large inventory, knowledge of Excel and Text

'Upload Products & Inventory' using inventory files:

Upload Products & Inventory

Use the tools on this page to upload your listings in bulk. You will need a copy of the appropriate inventory file. You can download a Text File Template from this page once you select an inventory file.

Select and Upload Your File

1. Select the type of inventory file you want to upload
2. Download the file template if necessary and use it to prepare your inventory data
3. Save the worksheet containing your inventory data as a text file and then upload it here

Type of File to Upload:

Inventory Files can be used to create new listings and add products to the Amazon catalogue. Use this option for Books, Music, Video and DVD (BMVD). [Learn more](#)

File Template: Need an Inventory File for non-BMVD Categories template? [Click here to download](#)

Remove Existing Listings? Purge all my current listings and Replace them with the data from this file. [Learn more](#)

Locate File to Upload:

Large inventory (ex: >10,000), good knowledge of XML, Java and other programming languages

Automation through 'Merchant Web Services' APIs:

<https://developer.amazonservices.co.uk/index.html>

What are 'Feeds' or 'Flatfiles'?

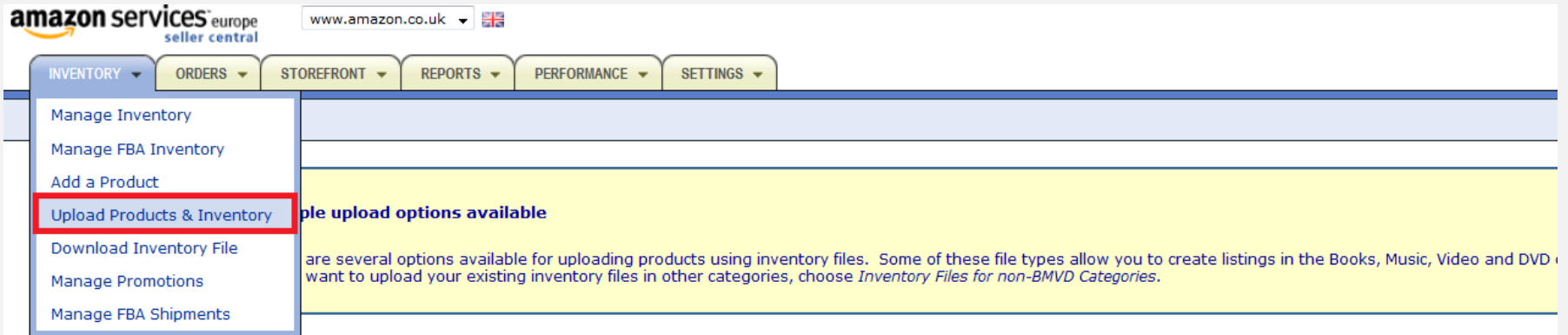
- Feeds are the inventory files you upload in your seller account to create or modify your listings.
- There are different templates for different product categories.

Why should you use feeds and not add products one by one?

- Time-Saving: You can upload a large number of products at once into Seller Central.
- Better Accuracy: You are less likely to mix up product details and make mistakes if creating thousands of products.
- More Details: you can more easily add all the details required about your products. Your buyers will be able to make an informed purchase: This can increase your sales and/or reduce order defects.

Use the correct inventory file template

The different [templates](#) are available in the 'Upload Products and Inventory' section:



The screenshot shows the Amazon Seller Central interface. At the top, there's a navigation bar with the Amazon logo and 'amazon services europe seller central'. Below this, there's a dropdown menu for 'INVENTORY' which is expanded to show several options: 'Manage Inventory', 'Manage FBA Inventory', 'Add a Product', 'Upload Products & Inventory' (highlighted with a red box), 'Download Inventory File', 'Manage Promotions', and 'Manage FBA Shipments'. The main content area below the menu has a yellow background and contains the text 'Multiple upload options available' and 'There are several options available for uploading products using inventory files. Some of these file types allow you to create listings in the Books, Music, Video and DVD categories. If you want to upload your existing inventory files in other categories, choose *Inventory Files for non-BMVD Categories*.'

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Locate File to Upload:

Use the correct inventory file template

Choose the correct [template](#) according to the product type and if it already exists in our catalogue or not:

Template
Inventory Loader Upload your inventory using the Amazon tab-delimited format.
Price and Quantity Modify or delete your existing inventory on Amazon by using the Price and Quantity Loader in your upload.
Standard Book Loader For books sellers, upload your book inventory of Amazon using the Standard Book tab-delimited format by Amazon.
Music Loader To help you sell music on Amazon, we offer a specific tool to upload multiple listings at one time: the Music Loader. The Music Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.
Video Loader To help you sell Video & DVD products on Amazon, we offer a specific tool to upload multiple listings at one time: the Video Loader. The Video Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.

Use the simplified 'Inventory Loader' template for products which already exist in the Amazon catalogue

For Non-Media, use the 'Inventory File Templates' to create new products from scratch, with all required information, in the Amazon catalogue

Template	Updated
Apparel *	31-Aug-10
Automotive *	22-Sep-09
Baby	23-Apr-08
Beauty *	18-Sept-08
Computers & Accessories	06-Oct-10
Consumer Electronics	26-Aug-10
Grocery & Beverages *	07-Jul-10
Health & Personal Care *	23-Apr-08
Home and Garden	23-Apr-08
Home Improvement	13-Aug-08
Jewellery *	26-Apr-10
Large Appliances	28-Sept-11
Lighting	06-Oct-09
Musical Instruments	27-May-10
Office	03-Apr-09
Pet Supplies (Do not use for Pet Food! For Pet Food please continue to use the Grocery flat file.)	21-Oct-10
Shoes & Accessories	23-Apr-08
Software & Video Games	23-Apr-08
Sports	23-Apr-08
Toys Baby	01-Jul-11
Watches *	12-Mar-09

Typical Mandatory Information:

- SKU
 - Product ID (Barcode)
 - Product ID Type
 - Title
 - Brand and/or Manufacturer
 - Item Price
 - Currency
 - Quantity
 - Browse Nodes
 - Description
 - Main Image URL
- Other fields might be required based on each product category. (Ex: Department, Season in Apparel).
 - Desired or optional fields allow you to improve the quality of your listings.



- Tip: Refer to the Data Definitions and Valid Values tab continuously while working on the flat file.
- Data Definitions Tab: Gives you an explanation of the kind of data that should go into each field in the template.
- Valid Values Tab: Gives you the list of allowed values for certain fields in the template.

Checklist before uploading your inventory file

- All required fields are filled in
- Each product has a unique SKU
- You followed the data definitions guidelines
- You focused on the listings' quality (ex: images, search terms)
- You saved an Excel version of your file as a back-up before uploading the .txt file
- You selected the correct file type in the correct marketplace before uploading

Type of File to Upload:

-- Select --

Inventory Files for non-Media Categories

Standard Book Loader File

www.amazon.co.uk

www.amazon.de

www.amazon.es

www.amazon.fr

www.amazon.it

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- [Text File Templates](#)
- [Browse Tree Guides](#)
- [Style Guidelines](#)
- [Building an Inventory File Video Tutorial](#)
- [Creating Variations with a Flatfile Video Tutorial](#)
- [Managing your Inventory in the Europe Marketplaces Account Video Tutorial](#)
- [Build Your Inventory File](#)
- [Upload Your Inventory File](#)
- [Modify My Inventory File](#)
- [Review My Inventory Results](#)
- [Webinar Invitations and Recordings](#)

Thank you for attending!

Our next webinar on Tuesday 28th February will focus on listing errors:

<https://www1.gotomeeting.com/register/352930241>

<http://services.amazon.co.uk/resources/events-webinars/>