



We can help make your holiday season a success with Fulfillment by Amazon

Qualifications

To qualify for this rebate, a merchant must sign up for the Fulfillment by Amazon service before December 31, 2009, and ship its first units to an Amazon fulfillment center between October 1, 2009, and December 31, 2009. The rebate earned will be based on only units shipped to and received at the appropriate Amazon fulfillment center between October 1, 2009, and December 31, 2009.

Costs and Fees NOT Covered by Rebate

The rebate earned by the merchant will **NOT** cover any portion of the following costs and fees, which are not part of the Fulfillment by Amazon service:

- Any sales commission or closing fees charged by Amazon in connection with the sale of any unit.
- Any subscription fees for any other Amazon program, including the Pro Merchant service, the Selling on Amazon service and the WebStore by Amazon service.

Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this rebate offer at any time in its sole discretion.
- This rebate offer will not be applied retroactively to any units shipped to Amazon by a merchant prior to the merchant signing up for the Fulfillment by Amazon service.

The holiday season can be challenging for many sellers—especially when you reach operating limits in shipping capacity and customer service. FBA can help you through this holiday season and make it a success this year and in years to come. To help you prepare for the holidays, we are offering an opportunity to earn up to \$1,000 when you use Fulfillment by Amazon. See below for details on this promotional opportunity.

Amazon Services LLC (“Amazon”) is offering new merchants who register through a direct sales representative the opportunity to earn a rebate on the cost of shipping units to Amazon and any Fulfillment by Amazon fees incurred. The number of units received by Amazon in fourth quarter 2009 will determine the amount of the rebate the merchant can earn.

How it Works

- This offer applies to all shipments from a qualified merchant from October 1, 2009, through December 31, 2009.

Units Received	Shipping Cost Rebate	FBA Fees Rebate
50-250	\$25	\$25
251-500	\$50	\$50
501-1,000	\$100	\$100
1,001-3,000	\$200	\$200
3,001+	\$500	\$500

- Qualified merchants will receive a one-time Merchant Shipping Rebate for the actual cost of their inbound shipments to an Amazon fulfillment center up to the amount earned per the above schedule. The dollar amount of any Merchant Shipping Rebate earned will be deposited to and/or used to offset any negative balance in the merchant’s Amazon seller account on or before February 1, 2010. The rebate will be titled “Miscellaneous Adjustment.”
- Qualified merchants will receive a one-time Merchant Fee Rebate to apply to the actual cost of Fulfillment by Amazon fees incurred through the merchant’s Amazon seller account between October 1, 2009, and December 31, 2009, up to the amount earned per the above schedule. This dollar amount will be deposited to and/or used to offset any negative balance in the merchant’s Amazon seller account on or before February 1, 2010.
- Qualified merchants will receive a single payment up to the amount earned per the above schedule and are limited to one Merchant Shipping Rebate and one Merchant Fee Rebate.
- This offer is not “incremental”; merchants will not accumulate more than one Merchant Shipping Rebate or more than one Merchant Fee Rebate.
- Qualified merchants will receive credit for the actual amount spent on inbound shipping to an Amazon fulfillment center and Fulfillment by Amazon fees (for example, if a merchant sends Amazon 501 units between October 1, 2009, and December 31, 2009, at a shipping cost of \$100, and incurs \$75 in fulfillment fees for units fulfilled by FBA, it will receive \$100 in Merchant Shipping Rebate credit and \$75 in Merchant Fee Rebate credit for a total rebate credit of \$175 for shipping costs and Fulfillment by Amazon fees charged to their Amazon seller account during that time period).
- The merchant must use the Seller Central integrated UPS shipping account to send their products to an Amazon fulfillment center.

