

-KENNETH COLE NEW YORK

Thank you for your purchase of
a Kenneth Cole New York watch.

Register your watch today at:
www.genevawatchgroup.com

Kenneth Cole New York is manufactured using the highest quality materials and craftsmanship. The incorporation of both traditional and forward thinking design philosophies result in a unique and modern product.

LIMITED LIFETIME WARRANTY

Thank you for choosing a Kenneth Cole New York precision timepiece. This Kenneth Cole New York watch is warranted to you, the owner, for your lifetime against all defects in material or workmanship. Limited lifetime warranty will be honored only by Service Center in the United States, Canada, Caribbean as well as Authorized Duty Free and Military Dealers. Service centers located in other parts of the world will only provide warranty service for the first 2 years. However, the warranty does not apply to normal wear and tear or abuse and excludes battery, case, crystal, strap, malfunction and deterioration resulting from accident, negligence and tampering. Kenneth Cole New York watches are water-resistant. Special gasket and crown protectors have been used in the creation of these time pieces to ensure their resistance to water. In the event of a defect or malfunction, it will be repaired or replaced at our option. PLEASE DO NOT SEND CASH. No additional charge will be made unless additional servicing is necessary for reasons beyond our control such as accident, misuse, neglect or replacement of parts not warranted such as battery, case, crystal and strap. In this event, please see Watch Repair section in the back of this booklet.

BATTERY LIFE

The battery in your Kenneth Cole New York Watch should last approximately 1 year. Please replace the battery as soon as possible to prevent any issues with the watch performance. For battery replacement, we recommend that you contact an **AUTHORIZED KENNETH COLE NEW YORK DEALER**. The battery type is found on the caseback.

Please Note: If you have purchased a Touch Screen Watch and you experience an unstable or delayed response while using the EL back light or when pressing the touch sensors, then this indicates the battery will need to be replaced soon. Please contact your Authorized Dealer.

CERAMIC CARE INSTRUCTION

Ceramic is a high quality material revered for its inherent characteristics of high shine, feel, and scratch resistance featured in select styles. Over time, the shine may dull due to handling. To restore ceramic to its original luster, clean with warm soapy water and dry with a soft cloth. Buff the ceramic to its original shine with a dry soft cloth. Handle with care as ceramic may chip or break when dropped.

WATER RESISTANCE

- Before using watch in or near water, be sure that crown is pushed in completely.
- If watch is underwater or wet, do not use pushers, rotating bezels or crowns.
- If watch becomes wet, wipe it dry as soon as possible.
- If watch comes in contact with salt water, rinse case and bracelet immediately and thoroughly under tap water and wipe dry with a soft cloth.
- Do not take your watch into a Hot Tub or Sauna. Extreme heat and pressure may cause your watch to lose its water resistance.
- Water resistance is not permanent. In the course of time, as your case becomes worn, the water resistance of the watch may decrease.

WATER RESISTANCE	SUITABLE ATMOSPHERE
3 ATM/ 30 METERS/ 100 FEET/ 30 METERS H2O	Suitable for washing hands and light splashing
5 ATM/ 50 METERS/ 165 FEET/ 50 METERS H2O	Suitable for light swimming, e.g. bathing in a pool or low tide waters, but not suitable for diving
10 ATM/ 100 METERS/ 330 FEET/ 100 METERS H2O	Suitable for most water sports, e.g. swimming, surfing and snorkeling, but not suitable for deep water diving

For repair and warranty information,
please visit our website at:

www.genevawatchgroup.com

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