

Major Jewelry Brands Requiring a UPC

To upload listings from one of the major brands in the Jewelry category, you must include the manufacturer's UPC.

List of major Jewelry brands requiring a UPC on Amazon.com and Amazon.ca:

- 'ZAD
- 1928 Jewelry
- 1928 Boutique
- 1AR by UnoAerre
- 2028 Jewelry
- 21st and Stone
- a.v. max
- A|X Armani Exchange
- ABS Jewelry
- Adesso
- Adia Kibur
- Adina Reyter
- Alberian & Aulde
- Alchemy Empire
- Alchemy England 1977
- Alchemy Gothic
- Alchemy Metal-Wear
- Alchemy of England
- Alex and Ani
- Alex Woo
- Alexis Bittar
- Alisa Michelle
- Amanda Rudey
- American Cobalt
- American West Jewelry
- Amore by Simone I. Smith
- Amrapali
- Amrita Singh
- Angry Birds
- Anna Beck Designs
- Anna Pellissari
- Anne Klein
- Annie Fensterstock
- Annie Hammer Jewelry
- Antiquities Couture
- Anton Heunis
- Anzie
- Argento Vivo
- Aris
- Aris by Treska
- Armani
- Armani Exchange
- Astley Clarke
- Athra
- Auden Jewelry
- Badgley Mischka Fine Jewelry
- Badgley Mischka Fashion Jewelry
- Baggins
- Barbie
- BARONI
- Barse
- BaubleBar
- BBC
- BCBGeneration
- BCBGMAXAZRIA
- Bella Pearl
- Belle Badgley Mischka
- Ben-Amun Jewelry
- Betsey Johnson
- Betty Boop
- Bing Bang
- Blee Inara
- Blitz
- Body Candy
- BodyJ4You
- Bonnie Jonas
- Borgioni
- BOSS Green
- BOSS HUGO BOSS
- BOSS Orange
- Bourbon and Boweties
- Brighton
- Bulgari (Bvlgari)
- by boe
- By Joy Jewelry
- Calvin Klein
- Campbell
- Canvas
- Cara
- Care Bears
- Carelle
- Carlo Viani
- Carol Dauplaise
- Carolee
- Carolee LUX
- Cartier
- Catherine Canino
- Catherine Stein
- Cathy's Concepts
- CC Skye
- Cellini
- Chamak by Priya Kakkar
- Chamilia
- Chan Luu
- CHANEL
- Charles Garnier
- Charles W
- Charles W Couture
- Charles Winston
- Charmed Circle
- China Pearl
- Chloé
- Citrine by the Stones
- Coach
- Cold Steel
- Cole Haan
- Colette Steckel
- Colibri Jewelry

Major Jewelry Brands Requiring a UPC

- Coralia Leets Jewelry Design
- CRISLU
- CuffLinks, Inc.
- CZ by Kenneth Jay Lane
- Dabby Reid
- Dana Kellin
- Dana Rebecca Designs
- Danielle Nicole
- DANNIJO
- Dara Ettinger
- David Aubrey
- David Donahue
- David Yurman
- DC Comics
- Dean Davidson
- Deanna Hamro Atelier
- Deborah Grivas Designs
- Depyc
- Designs by FMC
- Diamond Veneer
- Diane von Furstenberg
- Diesel
- Disney
- DM Merchandising
- Doctor Who
- Dogeared
- DOMO
- Downton Abbey
- Dyanne Belle
- Ed Hardy Jewelry
- Eddera Jewelry
- Eddie Borgo
- Edward Mirell
- EFFY
- Elegant Baby
- Elizabeth and James
- Ella Poe
- ELLE Jewelry
- Emily & Ashley
- Emporio Armani
- Erica Lyons
- Erica Molinari
- Erickson Beamon Rocks
- Escada
- ESPRIT
- Ettika Jewelry
- Fabiana Filippi
- Fallon
- Far Fetched
- Fendi
- Fern Freeman
- Fine Jewelry by Kevia
- Fiona Paxton
- Fossil
- Freida Rothman
- French Connection
- FRYE
- G by Guess
- Gabrielle Sanchez
- Gem Sensations
- Gerard Yosca
- Giles and Brother
- Giorgio Armani
- Giorgio Martello
- Giuseppe Zanotti
- Givenchy
- Gold LLC
- Gorjana Jewelry
- Graphic Image
- Greg Anthony
- Gucci
- GUESS
- Gurhan
- Gypsies + Debutantes
- Hallmark Jewelry
- Harley-Davidson
- Haute Hippie
- Hearts On Fire
- Helene Jewelry
- Hello Kitty
- Hello Kitty by Simmons Jewelry Co.
- Hershey Jewelry
- Hickey Freeman
- Honora
- hook + ALBERT
- Hot Topic
- House of Harlow 1960
- HUGO BOSS
- Invicta
- Ippolita
- Isaac Mizrahi
- Isharya
- Ivanka Trump
- Jacmel
- Jacquie Aiche
- James Avery
- Jan Leslie
- Jane Stone
- Jardin
- Jemma Wynne
- Jennifer Meyer
- Jennifer Zeuner Jewelry
- Jessica Simpson
- Jewelry Of Faith
- Jill Alberts
- JINX
- JIVASUKHA by Lois Hill
- John Hardy
- Jolie B. Ray
- Jones New York
- Jordan Alexander
- Josefina De Alba
- Joseph Abboud
- Josie by Natori
- Jude Frances
- Judith & James
- Judith Jack
- Judith Leiber Jewelry
- Judith Ripka
- Juicy Couture

Major Jewelry Brands Requiring a UPC

- Jules Smith
- Julieli
- K. Amato
- KARA by Kara Ross
- Kara Ross
- Karen Kane
- Kate & Lucy
- kate spade new york
- Katie Decker
- Katie Diamond
- KC Designs
- Kelly Wearstler
- Kendra Scott
- Kenneth Cole Jewelry
- Kenneth Cole New York
- Kenneth Jay Lane
- Kenneth Jay Lane Bride
- Kenneth Jay Lane Fine Jewelry
- Kensie
- KH Studio
- Khai Khai
- King Baby
- Kismet by Milka
- Kobelli
- Konstantino
- Kris Nations
- L&J Accessories
- Lacoste
- Lafayette 148 New York
- LAGOS
- Lana Jewelry
- LANVIN
- Laundry by Shelli Segal
- Lauren by Ralph Lauren
- Le Vian
- Le Vian Bridal
- Le Vian Chocolatier
- Le Vian Coture
- Le Vian Red Carpet
- Lead Jewelry
- Leighelena
- Leith
- Lela Rose
- Lena Skadegard
- Lenora Dame
- LH Men by Lois Hill
- Links of London
- Lisa Freede Jewelry
- Lisa Stewart
- Little Miss Twin Stars
- Littleton Coin Co Inc
- Liz Palacios
- L'Objet
- LogoArt
- Lois Hill
- Lokai
- Lotus Jewelry Studio
- Love Heals
- Love Mert Jewelry
- Low Luv x Erin Wasson
- Lucky Brand
- LULU DK
- Lulu Frost
- Lulu Starr
- Luv AJ
- Lydell NYC
- M. Haskell- Fashion Jewelry
- M.C.L by Matthew Campbell
Laurenza
- Made Her Think
- Majorica
- Marc by Marc Jacobs
- Marc Ecko
- MARC JACOBS
- Marchesa
- Marcia Moran
- MARC JACOBS
- Marco Bicego
- Mariana
- Mariell
- Marvel Comics
- Mastoloni Pearls
- MATEO
- Max Color
- Meira T
- Melanie Auld
- Mele & Co.
- Melinda Maria
- Melissa Joy Manning
- Mercedes Salazar
- Miansai
- Michael Aram
- Michael Kors
- MICHAEL Michael Kors
- Mikimoto
- Miriam Salat
- Miss CRISLU
- Miss Sixty
- Mizuki
- MOCIUN
- MOGO
- Molly Glitz
- Momento Lockets
- Monica Rich Kosann
- Monica Vinader
- Monique Péan
- Monsters High
- MONTBLANC
- More by Charles W
- Mud Pie
- My Enemy
- My Little Pony
- My Saint My Hero
- My Singing Monsters
- NADRI
- Nam Cho
- Nancy B
- Napier
- Nashelle
- Natasha
- Nava Zahavi

Major Jewelry Brands Requiring a UPC

- NBA Jewelry
- NECA
- Nervous System
- NES Jewelry
- Nest Jewelry
- Nickelodeon
- Nico New York
- Nicole Miller
- Nina
- NINA RICCI
- Nine West
- NINE WEST VINTAGE AMERICA
- Noir Jewelry (nOir, nOir)
- NOVICA
- Nugaard
- Opening Ceremony
- Oroclone
- Oscar de la Renta
- Page Sargisson
- PAJ
- Pamela Love
- Panacea
- PANDORA
- Pasquale Bruni
- Paul Smith
- Peanuts
- Pesavento
- Phillips Frankel
- Phillips House
- PIERCE ME
- Pierre Cardin
- Police Jewelry
- Pomellato
- Precious Moments
- Printed Village
- Proenza Schouler
- Purple by M. Haskell
- PurseN
- Pyrrha Design Inc
- Rachel Zoe
- Radiance Pearls
- RAIN
- RALPH LAUREN
- Ranjana Khan
- Reason to be Pretty
- Rebecca
- Rebecca Minkoff
- Renata de Dalmas
- Riccova
- Ringly
- RJ Graziano
- Robert Lee Morris
- Robert Lee Morris Soho
- Roberta Chiarella
- Roberto Coin
- Roman Bride
- Roman Inc.
- Roman Luxe
- Ron Hami
- Room101
- Rosenthal Collection
- ROTENIER
- Royal Chain
- Ruby Rd.
- Rustic Cuff
- Salvatore Ferragamo
- Sam Edelman
- Samantha Faye
- SAMANTHA WILLS
- Sandy Hyun
- Sara Weinstock
- Sarina
- Satya Jewelry
- Scrabble
- Sequin
- Sesame Street
- Sethi Couture
- Shaesby
- Shameless Jewelry
- Shashi
- Sheila Fajl
- Shery Shabani
- Shopkins
- Shy by Sydney Evan
- Sabilia
- Signature 1928
- Silver Forest
- Simmons Jewelry Co.
- Simon G.
- Simon Sebbag Designs
- Simone I. Smith
- SIS by Simone I. Smith
- Skagen
- Smiley
- Sole Society
- Sorrelli
- Spring Street
- Star Trek
- Star Wars by Han Cholo
- Star Wars Jewelry
- Stella & Dot
- Stella Flame
- Stephan & Co.
- Stephanie Albertson
- Stephen Webster
- Steve Madden
- Stony Jewelry
- Streets Ahead
- SUNSTONE
- Sutra
- Suzy Landa
- Swarovski
- Sweetheart Jewelry
- Sydney Evan
- T Tahari
- T&C Theodora & Callum
- T.R.U. Jewelry
- Tacori
- Tai
- TARA Pearls

Major Jewelry Brands Requiring a UPC

- Tara Toys
- Tarina Tarantino
- Tateossian
- Ted Baker
- Ted Rossi
- Temple St. Clair
- The Ear Pin
- The Fifth Season by Roberto Coin
- The Giving Keys
- The SAK
- The Vatican Library Collection
- The Vault at Alchemy
- Theodora & Callum
- Thomas Sabo
- Tiffany & Co.
- TOD's
- tokidoki
- Tommy Bahama
- Tory Burch
- TOUS
- Towne & Reese
- Traditions
- Treska
- Trina Turk
- Trollbeads
- TRU
- Tuleste Market
- UL13/17 ALCHEMY
- Uno de 50
- UnoAerre / Uno Aerre
- US Army
- VALENTINO
- Vanessa Mooney
- Vera Bradley
- Vera Wang
- Versace
- Very Me
- Vibes
- Vicente Agor
- Viento
- Vince Camuto
- Virgins Saints & Angels
- Vita Fede
- Vivienne Westwood
- VOLCOM
- Wendy Brigode
- Western Edge
- weWOOD
- WILDFOX
- Wurkin Stiffs
- X by Trollbeads
- Yochi
- Yummi Glass
- ZAD
- Zaiken Jewelry
- Zariin
- Zina Sterling Silver
- Zoe Chicco