

Title: "FBA Fees Rebate Promotion"

Description: Full rebate of certain FBA fees on selected products sold on Amazon.com during 2010.

- Amazon will provide a list of qualified products and the period of time that the promotion applies to each product.
- Qualified merchants will receive rebates ("FBA Fees Rebates") in the amount of the combined actual Fulfillment by Amazon Pick and Pack, Per Order and Weight (per Pound) fees incurred for qualified products sold on Amazon.com and shipped to the customer during the promotion period for such products.
- The total dollar amount of any FBA Fees Rebates earned by the merchant will be deposited to and/or used to offset any negative balance in the merchant's Amazon seller account.
- Deposits of any FBA Fees Rebates earned during the prior calendar month will be made within 30 days after the end of such month.

How to Take Advantage of the Offer

Merchants must be registered to sell the qualified products on Amazon.com (note some products are restricted to qualified merchants per the Amazon Services Business Solutions Agreement. See www.amazonservices.com for information related to selling on Amazon.com. Any qualified merchant can automatically take advantage of this offer by sending qualified product Units to an Amazon fulfillment center during the applicable promotion period for such product.

Qualifications

To qualify for FBA Fees Rebates, a merchant must register a selling account and ship qualified products to an Amazon fulfillment center within the applicable promotion period for such products. Any FBA Fees Rebates earned will be based on only qualified products sold on Amazon.com and shipped to the customer during the applicable promotion period.

Costs and Fees NOT Covered by Rebate

FBA Fees Rebates will only apply to the actual cost of Fulfillment by Amazon Pick and Pack, Per Order and Weight (per Pound) fees incurred for qualified products sold by the merchant on Amazon.com during the promotion period for such products. Any FBA Fees Rebates earned by the merchant will NOT cover any portion of the following costs and fees:

- Any sales commission or closing fees charged by Amazon in connection with the sale of any unit.
- Any subscription fees for any other Amazon program, including the Pro Merchant service, the Selling on Amazon service and the WebStore by Amazon service.
- Any storage related costs for products in an Amazon fulfillment center.
- Any inbound shipping costs for products sent to an Amazon fulfillment center.

Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this rebate offer at any time in its sole discretion.
- This rebate offer will not be applied retroactively to any units shipped to Amazon by a merchant prior to the merchant signing up for the Fulfillment by Amazon service.

Qualified Items for the FBA Fees Rebate Promotion:

Publisher	ISBN	Published Date	Promotion Period
Fireside	9781416597995	12/29/2009	4/29/2010
Simon & Schuster	9781439182550	12/29/2009	4/29/2010
Threshold Pr	9781439168011	12/29/2009	4/29/2010
Free Press	9781439164969	12/29/2009	4/29/2010
Simon & Schuster	9781416541196	1/5/2010	5/5/2010
Simon & Schuster	9780743246583	1/12/2010	5/12/2010
Scribner	9781439169957	2/2/2010	6/2/2010
	9780743266109	2/2/2010	6/2/2010
Simon Pulse	9781416979180	2/9/2010	6/9/2010
Scribner	9781416547907	2/9/2010	6/9/2010
Simon Spotlight	9781439150108	2/23/2010	6/23/2010
	9781416585299	2/23/2010	6/23/2010
	9780743276740	2/23/2010	6/23/2010
Atria Books	9780743296434	3/2/2010	7/2/2010
Atria Books	9781439157534	3/2/2010	7/2/2010
	9781439191057	3/9/2010	7/9/2010
	9781439148983	3/9/2010	7/9/2010
Simon & Schuster	9781416593409	3/16/2010	7/16/2010
Simon & Schuster	9781416595564	3/23/2010	7/23/2010
Free Press	9781439109120	3/23/2010	7/23/2010
Simon & Schuster	9781416533184	4/6/2010	8/6/2010
Scribner	9780743294072	4/6/2010	8/6/2010
Simon Pulse	9781416978916	4/6/2010	8/6/2010
Simon & Schuster	9781416552246	4/6/2010	8/6/2010
Simon & Schuster	9781439102510	4/6/2010	8/6/2010
Simon & Schuster	9781439187319	4/6/2010	8/6/2010
	9781439123928	4/6/2010	8/6/2010
Simon & Schuster	9781439172261	4/13/2010	8/13/2010
Scribner	9781439170250	4/13/2010	8/13/2010
Atria Books	9781439148969	4/13/2010	8/13/2010
	9780743424547	4/13/2010	8/13/2010
	9781416965169	4/20/2010	8/20/2010
Atria Books	9781439152782	4/27/2010	8/27/2010
Simon & Schuster	9781416580591	4/27/2010	8/27/2010
Simon & Schuster Children's Publishing	9781416995555	4/27/2010	8/27/2010