

|                                                                                                                                                                                                                                | Classic Dry Shave                                                                                                                         |                                                                                   | Advanced Shave                                                                                                                                                                                                                        |                                                                                     | Shave & Care                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                | <b>The quickest way to go through your morning routine</b> <ul style="list-style-type: none"> <li>For a high-quality dry shave</li> </ul> |                                                                                   | <b>The innovative shaving experience for optimal skin protection</b> <ul style="list-style-type: none"> <li>Advanced shaving technology</li> <li>Skin friendly shaving system</li> <li>For a versatile Wet &amp; Dry shave</li> </ul> |                                                                                     | <b>A moisturizing wet shave for a healthy skin</b> <ul style="list-style-type: none"> <li>Integrated Nivea for Men hydrating cream</li> <li>Wet shave, even under the shower</li> </ul> |
|                                                                                                                                                                                                                                |                                                          |  |                                                                                                                                                      |  |                                                                                                      |
|                                                                                                                                                                                                                                | 7000                                                                                                                                      | 8200                                                                              | Senso Touch                                                                                                                                                                                                                           | Senso Touch 3D                                                                      | Nivea for Men                                                                                                                                                                           |
| Shaving system                                                                                                                                                                                                                 | ★★★                                                                                                                                       | ★★★★                                                                              | ★★★                                                                                                                                                                                                                                   | ★★★★★                                                                               | ★★★                                                                                                                                                                                     |
|  <b>UltraTrack:</b> For the fastest, closest shave and minimum skin irritation                                                                |                                                                                                                                           |                                                                                   |                                                                                                                                                                                                                                       | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Triple-track XL shaving heads:</b> For a faster and closer shave with a 50% larger shaving surface                                        |                                                                                                                                           | ✓                                                                                 |                                                                                                                                                                                                                                       | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>DualPrecision:</b> Shaves even the shortest stubble                                                                                       | ✓                                                                                                                                         | ✓                                                                                 | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Patented Super Lift &amp; Cut technology:</b> For a comfortable shave                                                                    | ✓                                                                                                                                         | ✓                                                                                 | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Stretch &amp; Lift rings:</b> Lift hairs for a close shave                                                                              |                                                                                                                                           |                                                                                   |                                                                                                                                                                                                                                       |                                                                                     | ✓                                                                                                                                                                                       |
| Contour following                                                                                                                                                                                                              | ★★★                                                                                                                                       | ★★★★                                                                              | ★★★★                                                                                                                                                                                                                                  | ★★★★★                                                                               | ★★★                                                                                                                                                                                     |
|  <b>Gyroflex 3D Contour following:</b> 3 independent moving shaving heads, follow the unique contours of your face for a flawless look      |                                                                                                                                           |                                                                                   |                                                                                                                                                                                                                                       | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Gyroflex 2D Contour following:</b> shaving heads that easily adjust to the contour of the face to minimize pressure and skin irritation |                                                                                                                                           |                                                                                   | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Smart Pivot System:</b> Great contour following for neck area                                                                           |                                                                                                                                           | ✓                                                                                 |                                                                                                                                                                                                                                       |                                                                                     |                                                                                                                                                                                         |
|  <b>Dynamic contour response:</b> Adjusts to every curve                                                                                    | ✓                                                                                                                                         | ✓                                                                                 | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Soft Touch contour following:</b> For a close shave, even in hard-to-reach areas                                                        |                                                                                                                                           |                                                                                   |                                                                                                                                                                                                                                       |                                                                                     | ✓                                                                                                                                                                                       |
| Skin protection                                                                                                                                                                                                                | ★★★                                                                                                                                       | ★★★                                                                               | ★★★★                                                                                                                                                                                                                                  | ★★★★★                                                                               | ★★★★★                                                                                                                                                                                   |
|  <b>SkinGlide System:</b> Low-friction surface glides easily over your skin                                                                 |                                                                                                                                           |                                                                                   | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Aquatec wet and dry:</b> for a comfortable dry and a refreshing wet shave with gel or foam                                              |                                                                                                                                           |                                                                                   | ✓                                                                                                                                                                                                                                     | ✓                                                                                   |                                                                                                                                                                                         |
|  <b>Advanced Skin Protection System:</b> Integrated Nivea for Men lotion to moisturize your skin while shaving                              |                                                                                                                                           |                                                                                   |                                                                                                                                                                                                                                       |                                                                                     | ✓                                                                                                                                                                                       |
| Ease of Use                                                                                                                                                                                                                    | ★★★                                                                                                                                       | ★★★                                                                               | ★★★★                                                                                                                                                                                                                                  | ★★★★★                                                                               | ★★★★★                                                                                                                                                                                   |
|  <b>Washable:</b> The shaving heads can be simply rinsed under the tap                                                                      | ✓                                                                                                                                         | ✓                                                                                 | ✓                                                                                                                                                                                                                                     | ✓                                                                                   | ✓                                                                                                                                                                                       |
|  <b>One hour charging time</b>                                                                                                              |                                                                                                                                           | ✓                                                                                 | ✓                                                                                                                                                                                                                                     | ✓                                                                                   | ✓                                                                                                                                                                                       |
|  <b>Shower shave possible</b>                                                                                                               |                                                                                                                                           |                                                                                   | ✓                                                                                                                                                                                                                                     | ✓                                                                                   | ✓                                                                                                                                                                                       |