

Fulfillment by Amazon

Qualifications

To qualify for these rebates, a merchant must sign up for the Fulfillment by Amazon service before March 31, 2010, and ship its first units to an Amazon fulfillment center between January 1, 2010, and March 31, 2010. The rebates earned will be based on only units shipped to and received at the appropriate Amazon fulfillment center between January 1, 2010, and March 31, 2010.

Costs and Fees NOT Covered by the Rebate

The rebates earned by the merchant will NOT cover any portion of the following costs and fees, which are not part of the Fulfillment by Amazon service:

- Any sales commission or closing fees charged by Amazon in connection with the sale of any unit.
- Any subscription fees for any other Amazon program, including the Pro Merchant service, the Selling on Amazon service and the WebStore by Amazon service.

Additional Terms

- This rebate offer is void where prohibited.
- Amazon may terminate or modify the terms of this offer at any time in its sole discretion.
- This offer will not be applied retroactively to any units shipped to Amazon by a merchant prior to the merchant signing up for the Fulfillment by Amazon service.



**Make 2010 a Success
with Fulfillment by Amazon.**

You sell it. We ship it.



**How do you plan to build your business in 2010?
How about an opportunity to use a world-class fulfillment
solution with a full rebate on storage fees, and an additional
rebate of up to \$1,000 on other fees!**

We are offering to rebate you the total storage fees on your items shipped to an Amazon fulfillment center, and an opportunity to earn an additional rebate of up to \$1,000 on other fees when you use Fulfillment by Amazon. See below for details on this promotional opportunity.

Amazon Services LLC ("Amazon") is offering new merchants who register for Fulfillment by Amazon the opportunity to earn both (a) a rebate on the total cost of storing units at a Amazon fulfillment center (the "Storage Fees Rebate"), and (b) a rebate on the cost of shipping units to Amazon and any additional Fulfillment by Amazon fees incurred (the "Shipping and FBA Fees Rebate"). The Storage Fees Rebate will cover the total amount of storage fees paid by the merchant between January 1, 2010 and March 31, 2010. The number of units received by Amazon between January 1, 2010 and March 31, 2010 will determine the amount of the Shipping and FBA Fees Rebate the merchant can earn.

How it Works

- This offer applies to all shipments from a qualified merchant from January 1, 2010, through March 31, 2010. Qualified merchants will receive a one-time Storage Fees Rebate in the amount of the actual storage fees incurred through the merchant's Amazon seller account between January 1, 2010 and March 31, 2010. For example, if a merchant sends Amazon 3,000 units between January 1, 2010, and March 31, 2010, and incurs storage fees of \$100, it will receive a Storage Fees Rebate of \$100. Qualified merchants are limited to one Storage Fees Rebate. Qualified merchants will receive a one-time Shipping and FBA Fees Rebate to apply to the combined verified cost, up to the amount earned per the schedule at

Maximum Shipping and FBA Fees Rebate	
Units Received	Shipping and FBA Fees Rebate
50-250	\$75
251-500	\$125
501-1,000	\$200
1,001-3,000	\$400
3,001 +	\$1,000

- right, of their (a) inbound shipments to an Amazon fulfillment center between January 1, 2010 and March 31, 2010, and (b) Fulfillment by Amazon fees incurred through the merchant's Amazon seller account between January 1, 2010 and March 31, 2010. For example, if a merchant sends Amazon 3,000 units between January 1, 2010, and March 31, 2010, at a verified shipping cost of \$300, and incurs \$200 in Fulfillment by Amazon fees, it will receive a Shipping and FBA Fees Rebate of \$400. Or alternatively, if a merchant sends Amazon 3,000 units between January 1, 2010, and March 31, 2010, at a verified shipping cost of \$100, and incurs \$200 in Fulfillment by Amazon fees, it will receive a Shipping and FBA Fees Rebate of \$300.
- The combined dollar amount of any Storage Fees Rebate and Shipping and FBA Fees Rebate earned will be deposited to and/or used to offset any negative balance in the merchant's Amazon seller account on or before May 1, 2010. The amount will be titled "Miscellaneous Adjustment."
- This offer is not "incremental"; merchants will not accumulate more than one Storage Fees Rebate or more than one Shipping and FBA Fees Rebate.
- The merchant must use the integrated UPS shipping account to send their products to Amazon in order for Amazon to verify the costs of inbound shipments to an Amazon fulfillment center; otherwise such costs will not be included in the Shipping and FBA Fees Rebate.