



GET ME FOR FREE!



Receive 1 product from each of the 5 categories & get a **BOULEVARD 70 FREE!**

Mail-in Redemption Form

How to Qualify:

Receive as a gift (or purchase yourself) at least 1 eligible product from each of the 5 categories – Strollers, Car Seats, Baby Carriers, Large Accessories, and Small Accessories – as shown in the BRITAX Registry Rewards Brochure or online at BritaxRegistryRewards.com. All products and fashions subject to availability. See program exclusions and limitations for expressly excluded products.

NOTE: PLEASE KEEP PRODUCT PACKAGING FOR ALL 5 PRODUCTS! PARTICIPANTS WILL NEED THE UPC BARCODES TO SUBMIT FOR PROOF OF OWNERSHIP & REDEEM FOR THE FREE GOOD.

How to Redeem for the FREE BOULEVARD 70 Convertible Car Seat:

BRITAX strongly encourages participants to create an online profile and fill out a redemption form at BritaxRegistryRewards.com. In doing so, participants will stay informed of any program changes and will experience a more efficient redemption process.

If participant's preference is to redeem using this form, please follow the below instructions.

1. Fill out required information completely. 2. Record products received/purchased.

No P.O. Boxes.

Name: _____	<u>Product Name / UPC Barcode Number</u>
Shipping Address: _____	Stroller: _____
City, State, Zip: _____	Car Seat: _____
Email: _____	Baby Carrier: _____
Phone: _____	Lg. Accessory: _____
Alt. Phone: _____	Sm. Accessory: _____

3. Cut UPC Barcode Designations from all 5 product packages to be used as proof of ownership.

NOTE: Must submit the original barcodes from product packages. No pictures or photocopies will be allowed. No receipts or alternate substitutions.

4. Select the fashion of your choice for your FREE BOULEVARD 70 Convertible Car Seat.

NOTE: Free product will only be sent once participant's redemption submission is approved. Fashions subject to availability.

- Onyx
 Caitlin
 Silver Birch
 Zebra
 Aztec

5. Mail completed Redemption Form and 5 UPC barcode designations to the following address:

Britax Registry Rewards
P.O. Box 1288
New Brunswick, NJ 08903

6. Participant will receive an email (if supplied) or letter confirming or denying approval.

- » If denied, a reason will be supplied and participant will be given the opportunity to re-submit.
- » If approved, confirmation on order of free product will be communicated.

7. The FREE BOULEVARD 70 Convertible Car seat will ship to the address provided on the redemption form. Participants should allow up to 6 weeks from the time they are approved for the free product to arrive.

Exclusions and Limitations

- Limit one redemption per household.
- The B-AGILE Stroller, B-NIMBLE Stroller, B-SCENE Stroller, CHAPERONE Stroller, and BOB Sport Utility Stroller are expressly excluded.
- All BOB Trailers and Trailer Accessories are expressly excluded.
- The "Classic" convertible seats are expressly excluded.
- The PARKWAY SG and PARKWAY SGL Booster Seats are expressly excluded.
- BRITAX does not offer the ability to create a Baby Registry or to sell all eligible products directly to the consumer on the BRITAX website. BRITAX encourages participants to create a Baby Registry at an authorized retailer, receive eligible products as gifts or purchase eligible products on their own, then submit for redemption at BritaxRegistryRewards.com.
- Participants are not required to sign up for a Baby Registry at a retailer, BRITAX simply encourages this. No "proof of baby registry" will be required during the redemption process; only appropriate proof of ownership for all 5 eligible products and the completed redemption form are needed as explained in the program terms and conditions.
- Limited time only offer.
 - » BRITAX will give 60-days notice prior to terminating the BRITAX Registry Rewards Program.
 - » BRITAX will send notice via email to participants that have created an online profile at BritaxRegistryRewards.com.
 - » BRITAX will also post a termination notice at BritaxRegistryRewards.com. Please check website often and/or create an online profile if you are planning to participate so that you will be informed of any program changes.
 - » BRITAX will honor redemption submissions post marked up to 60 days after the program termination date. Unless posted otherwise, Britax will terminate this program on April 1, 2013.

Terms and Conditions

Offer valid only on sales of "eligible products" purchased after March 1, 2012. "Eligible products" are listed at BritaxRegistryRewards.com and expressly excluded products are defined under the Exclusions and Limitations of the program. Your choice of fashion on all products; subject to availability. Participant must mail proof of ownership for all 5 eligible products along with the completed online or handwritten redemption form to BRITAX Registry Rewards Fulfillment, P.O. Box 1288, New Brunswick, NJ 08903. "Proof of Ownership" must be in the form of the original UPC barcode designation found on each of the product packages. No pictures or photocopies will be accepted. No receipts or alternate substitutions. The free good will be shipped to the participant's address provided in the redemption form. No P.O. Boxes. Participants should allow up to 6 weeks from when the order is placed for the free good to arrive. Order is placed when order confirmation email/letter is sent to the participant. BRITAX is not responsible for lost or misdirected submissions. BRITAX will not return original UPC barcode designations. Participants are responsible for notifying BRITAX if a change of address and/or name has occurred – proper documentation of such may be requested. BRITAX reserves the right to amend this program without prior notice. BRITAX will honor redemption submissions post marked up to 60 days after the program termination date. Unless posted otherwise, BRITAX will terminate this program on April 1, 2013. **VOID WHERE PROHIBITED BY LAW OR REGULATION. PARTICIPANTS MUST BE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY.** Offer valid in the continental US only. For more details on this program visit BritaxRegistryRewards.com or call 1 (800) 433-7712.

‡ Enrollment in this rebate program does not register your product for consumer recall. You must still submit the Consumer Product Registration Card included in your product packaging, or call 1-888-4BRITAX, or register online at www.BritaxUSA.com/registration.

UPC Barcode Designations can be found on product packaging and look similar to the following (12 digits typically starting with the number 6):

BOB Products



BRITAX Products

