

JANUARY 1 - MARCH 27, 2010

RECEIVE

**\$30**

**CASH BACK**

**PLUS 2 BONUS GIFTS**

**BY MAIL**

Purchase a select **KitchenAid®**  
**5-Quart Stand Mixer\*** and  
receive \$30 cash back, a 1-year  
subscription to *Food & Wine*  
or *Travel + Leisure*, and the  
"20 Favorite Stand Mixer  
Recipes" by mail.

Rebate form on back.



RECEIVE A 1-YEAR  
SUBSCRIPTION  
TO THE MAGAZINE  
OF YOUR CHOICE

OR



**AND**  
**20 FAVORITE**  
**STAND MIXER**  
**RECIPES.**

\*Qualifying models: KSM150, KSM152, KSM158,  
KSM160, KSM500, KV25, KG25 (all colors)

**KitchenAid®**  
FOR THE WAY IT'S MADE®

# MAIL-IN REBATE

Receive \$30 cash back, a 1-year subscription to *Food & Wine* or *Travel + Leisure*, and the "20 Favorite Stand Mixer Recipes" by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer.\*

Offer good on purchases made between January 1 and March 27, 2010.

First Name (please print)

Last Name

Address

City  State

Zip  Daytime Phone

Evening Phone

Store Where Purchased

City Where Purchased  State

E-Mail Address (optional)

Yes, I would like to receive future e-mails on products and promotions from KitchenAid® brand.

**PLEASE CHECK MAGAZINE OF CHOICE.**

Choose only one magazine. If not checked, you will receive *Food & Wine* magazine.

*Food & Wine*  *Travel + Leisure*

**PLEASE INDICATE WHICH MODEL YOU PURCHASED:**

KSM150  KSM152  KSM158  KSM160

KSM500  KV25  KG25

Serial Number (located on registration card):

Offer requests without serial number information will not be processed.

Signature: \_\_\_\_\_

**Request must be postmarked by April 27, 2010.**

To receive your \$30 cash back, a 1-year subscription to *Food & Wine* or *Travel + Leisure*, and the "20 Favorite Stand Mixer Recipes" by mail with the purchase of a select KitchenAid® 5-Quart Stand Mixer,\* send:

- The original, or a copy of this completed *KitchenAid* rebate form and
- The original UPC code from the Stand Mixer package and
- The original, or a copy of your cash register receipt or packing slip dated between 01/01/10 and 03/27/10.

**ONE SUBMISSION FORM PER ENVELOPE.**

**MAIL TO:**  
**5-Quart Triple Bonus**  
**Dept. 408-365**  
**P.O. Box 470816**  
**EI Paso, TX 88547-0816**

**Additional Terms:** MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 04/27/10. ONE SUBMISSION FORM PER ENVELOPE. LATE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed, or taxed. **Limit one mail-in rebate for each model number per family, name, or address. No reproductions of the UPC code accepted.** Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, section 1341 and 1342). Offer is good only in the U.S.A. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected, or postage-due requests. Omission of sales receipt or any other information will delay processing. **Purchases through online auction sites will not qualify. Purchases of refurbished models do not qualify for this promotion.** Not valid with any other promotions. **This rebate does not apply to purchases from Bed Bath & Beyond, Lowe's, Fry's Marketplace, Dillons Marketplace, Kroger Marketplace, Smith's Marketplace, Fred Meyer, Bi-Mart, Williams-Sonoma, Pottery Barn, or Sur la Table.** Keep a copy of this rebate form for your files. Allow 8 weeks for delivery. ***Food & Wine* and *Travel + Leisure* magazine subscriptions are valid for new subscribers only.** Each magazine is published 12 times a year. Allow 8 weeks for delivery of first issue. If you do not wish to receive the magazine and would like to request a refund of the subscription (\$12 introductory value), please mail a copy of this rebate submission by 04/27/10 with your name and address to: Time Customer Service, Inc., P.O. Box 62708, Tampa, FL 33662-7088.

For offer inquiries call: 1-800-324-5808

\*Qualifying models: KSM150, KSM152, KSM158, KSM160, KSM500, KV25, KG25 (all colors)

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Sample UPC code.  
 UPC code is located on the side panel of product packaging.