

## The Ultimate Sears Club™ Sweepstakes

## RULES &amp; REGULATIONS

1. The contest starts at store opening on Saturday, February 14, 2009 and closes at store closing on Tuesday, March 31, 2009. NO PURCHASE IS NECESSARY to enter or win. There are two (2) ways to enter:

**REDEEM Sears Club Points:** At the cash desk in any Sears Department, Home, Décor, Mattress & Appliance, Outlet/Liquidation, or Dealer Store in Canada, Sears Card and Sears® MasterCard® Cardholders can redeem Sears Club Points for contest entries. Cardholders may redeem 500 Sears Club Points to receive 5 contest entries, or redeem 1,000 Sears Club Points to receive 20 contest entries. The Sears sales associate will validate the number of points the Cardholder wishes to redeem either by a customer inquiry request whereby a receipt displays the number of points or by calling into a customer service representative. Once a contestant's available Points have been verified, they will be deducted from the Points balance and the appropriate number of contest entries will be automatically generated. If Points showing as available at time of redemption request become unavailable at any time before the contest entries have been generated, those entries will be cancelled. Contest entry is not available when redeeming Points online or by telephone. Points redemption for this contest is subject to the Sears Club Rewards Program Terms and Conditions which may be reviewed at [www.sears.ca](http://www.sears.ca).

**BY MAIL:** To enter by mail, contestants must write and submit an essay of at least 100 words explaining, "Why I Love Sears Club Points." To be eligible, each essay must be original, hand-written and mailed to the following address: The Ultimate Sears Club Sweepstakes, P.O. Box 18324, Stn. Brm. B, Toronto, Ontario, M7Y 3J1. All mail-in entries must be mailed separately, bear sufficient postage, and be received before 3:00 p.m. EST on Tuesday, March 31, 2009. Sears Canada Inc. is not responsible for lost, stolen, damaged, delayed, or postage-due mail-in entries.

2. There are eighty-nine (89) prizes in total available to be won:

**GRAND PRIZE:** There are two (2) Grand Prizes to be won each consisting of a 2009 Nissan Sentra 2.0 with Value Option Package and CVT package (B5LG79BN10). Approximate retail value: CAD \$19,566 (includes the value of freight, taxes and pre delivery expense (PDE)). Colour, delivery time, and ability to add additional options or accessories are subject to availability and are at the sole discretion of Nissan Canada. If additional options or accessories are permitted, all such costs are the responsibility of the winner. The prize vehicle in the contest advertising may not be exactly as shown, and may differ from the actual prize vehicle. Nissan Canada reserves the right, at its sole discretion, to substitute a prize of equivalent or greater value for any reason, including, but not limited to: production delays caused by labour disruptions or otherwise, part shortages, adverse weather conditions or other unforeseen events; end of model year availability; and for any other reason. Winner must have a valid Canadian driver's license or will forfeit the prize.

The winner is responsible for arranging and paying for insurance, registration and licensing of the vehicle. The selected entrant will be required, as a condition of winning, to sign a release form confirming acceptance of the prize as awarded and releasing Sears Canada Inc., Nissan Canada Inc. and their dealers, TBWA, and their affiliated agencies and companies from any liability relating to the prize or this contest. Nissan Canada will arrange for the delivery of the vehicle through the Nissan Canada dealership that is closest to the winner's home address and the Grand Prize winner must pick up the Grand Prize from this location. Delivery of the prize may take place up to 4-6 weeks after all necessary documentation has been completed and received. For a more detailed description of product features visit [www.nissan.ca](http://www.nissan.ca).

**SECOND PRIZE:** There are fifteen (15) Second Prizes each consisting of an all-inclusive trip for two (2) adults to one of the following destinations: Cayo Santa Maria, Cuba staying at the Barcelo Cayo Santa Maria Beach Resort Prestige Class; Varadero, Cuba staying at the Barcelo Marina Palace Prestige Class; Riviera Maya, Mexico staying at the Barcelo Maya Palace Prestige Class; Riviera Maya, Mexico staying at the Barcelo Maya Colonial Prestige Class; Puerto Plata, Dominican Republic staying at the Barcelo Puerto Plata Prestige Class; Punta Cana, Dominican Republic staying at the Barcelo Punta Cana Prestige Class; Manzanillo, Mexico staying at the Barcelo Karmina Palace; Cancun, Mexico staying at the Barcelo Costa Cancun. Trips will be randomly assigned to winners; winner may not select the destination and must accept the trip assigned or forfeit the prize. Prize includes return economy airfare from the major Canadian airport nearest to the winner's home that operates Transat Holidays flights, seven nights' accommodation (based on double occupancy), and meals and beverages as described in the Transat Holidays Sun 2008-2009 brochure. Approximate retail value of the prize is CAD \$3,600 (based on Toronto departure).

Any costs including, but not limited to, local transportation unless otherwise stated, pre- and post-night accommodation, connecting flights if required, taxes, fees and fuel surcharges, insurance, passports, visas or other travel documentation, fax and e-mail charges, meals, beverages, services, activities and excursions not stated as included, telephone, and items of a personal nature are the sole responsibility of the winner and are not included in the prize. Unless otherwise stated in the prize confirmation letter, trip must be taken by January 31, 2010 or prize will be forfeited. Blackout dates may apply. Winner and travelling companion must travel on same itinerary and must be able to travel to and within the destination country and anywhere in which a connecting flight is required or prize will be forfeited. Winner and travelling

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companion will be responsible for obtaining any necessary travel documents in advance of departure. No compensation will be made if trip is cancelled due to failure to obtain necessary travel documents. Any unused portion of the prize will be forfeited.

**THIRD PRIZE:** There are three (3) Third Prizes each consisting of a Softub 300 Prestige 6-person hot tub including start up water treatment kit and home delivery to the winner's residential address. Prize does not include set-up, installation or maintenance. The approximate retail value of each prize is \$5,000.

**FOURTH PRIZE:** There are sixty-nine (69) Fourth Prizes each consisting of a Men's Bulova® watch (model 97F55) and Women's Bulova watch (model 97Y01) each with gold tone case, textured black leather strap, black dial and diamond set at 12:00; approximate retail value of each prize is \$290.

3. On Tuesday, April 21, 2009, at or about 2:00 p.m. EST at 290 Yonge St., Toronto, Ontario, a random selection of eighty-nine (89) entries from among all entries received will take place. Each of the first and second selected entrants will be eligible for one (1) Grand Prize; each of the third through seventeenth selected entrants will be eligible for one (1) Second Prize; each of the eighteenth through twentieth selected entrants will be eligible for one (1) Third Prize; each of the twenty-first through eighty-ninth selected entrants will be eligible for one (1) Fourth Prize. Selected entrants will be contacted by telephone and will be required to correctly answer without assistance of any kind a time-limited, arithmetical skill-testing question, confirm their eligibility, and complete a standard release form before being declared a winner. At that time, winners will be instructed how to claim their prize. If a selected entrant fails to correctly answer the arithmetical skill-testing question, cannot confirm eligibility, or cannot be contacted within fourteen (14) days of the selection date, that entrant will be disqualified and another randomly selected. The process will be repeated as necessary until a winner is declared for each prize. All decisions of the contest judges are final.
4. The probability of winning will depend on the number of entries received. Limit of one prize per person.
5. This contest is only open to residents of Canada who have reached the age of majority in the province or territory in which they reside. Employees of Sears Canada Inc., its agencies, affiliates, catalogue merchant agents and dealer store operators, RHA-RHS Inc., and prize suppliers, and members of their immediate families living in the same household are not eligible to enter.
6. Prizes must be accepted as awarded and are subject to availability. Unless otherwise stated, no substitution or transfer of prize is allowed except at the sole discretion of Sears Canada Inc. who reserves the right to substitute an alternate prize of comparable value only if a prize is unavailable. Prizes are not redeemable for cash or credit, in whole or in part. Sears Canada Inc. will not be responsible for any loss, theft or misuse of the prize.
7. Winners and Second Prize winners' travelling companion will be required to sign and return within fourteen (14) days of receipt a standard declaration and release form confirming compliance with the rules and waiving any liability of Sears Canada Inc., its agencies, affiliates, catalogue merchant agents and dealer store operators, JPMorgan Chase Bank, N.A., MasterCard International Incorporated, RHA-RMS Inc., and prize suppliers, arising out of the conduct of the contest and the acceptance and use of the prize as awarded.
8. Sears Canada Inc. is not responsible for telephone, technical, network, online, electronic, computer hardware or software failures of any kind, or for entries that are stolen, misdirected, incomplete, garbled or delayed by computer transmissions on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participants' or any other person's computer resulting from downloading of any materials or participation in this contest. Sears Canada Inc. shall, in its absolute discretion, disqualify any individual found to be tampering with the operation of the Web site or the administration of the contest. If, for any reason, the contest is not capable of running as planned, or if the administration, security, fairness, integrity, or proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any causes beyond its control, Sears Canada Inc. reserves the right to cancel, terminate, modify or suspend the contest, including cancellation of the method of entry and selection of a winner from previously received entries.
9. All entries become the property of Sears Canada Inc. By entering the contest, entrants agree to be bound by these official Rules & Regulations and consent to the use of their names, place of residence, photographs and images in any publicity which may be carried out by Sears Canada Inc. in connection with this contest without compensation.



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10. At Sears, we respect your privacy and value our relationship with you. Your personal information will be protected, will never be sold, and unless we advise you in advance, the information you have provided to enter this contest will be used only for contest administration and/or audit. If you have any questions or wish to obtain more information about our Privacy Policy, you may visit our Web site at [www.sears.ca](http://www.sears.ca).
11. This contest is subject to all applicable federal, provincial and local laws and regulations. Sears Canada Inc. reserves the right, subject to approval by the Régie des alcools, des courses et des jeux, to cancel or amend this contest at any time. In the event of a discrepancy between the English and French versions of these rules, the English version will prevail.
12. Quebec residents please note: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

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