

Sears "Shop & Win" Contest

RULES & REGULATIONS

1. The contest starts at 12:01 a.m. on Friday, December 5, 2008 and closes at 11:59 p.m. on Wednesday, December 31, 2008 (the "Contest Period"). Times stated are local times. Limit of one (1) entry per person, per day regardless of method of entry; duplicate, illegible or incomplete entries will be disqualified.

AUTOMATIC ENTRY: Contestants will be automatically entered in the contest when they place any merchandise order from a current Sears catalogue or online at www.sears.ca during the Contest Period. For each eligible purchase, contestants will receive one (1) contest entry for the date on which the order is placed. Some purchases including the purchase of Sears Gift Cards and orders that are not processed before the contest closes, such as orders on back-order or "to follow" and special orders including personalized or monogrammed items, will not be eligible for automatic entry and will not be included as eligible purchases in this contest.

NO PURCHASE IS NECESSARY to enter the contest or win a prize. To enter the contest without making a purchase, contestants may send a hand-written, mail-in request including their full name, complete address, and telephone number to:

Sears Shop & Win Contest
Sears Canada
Corporate Contact Centres
500 College St East
Belleville ON K8N 5L3
Attention: Corporate Customer Service

Mail-in entries must be received at the correct mailing address by 3:00 p.m. EST on Wednesday, December 31, 2008; mail-in entries received after that time will be disqualified. Sears Canada Inc. and is not responsible for misdirected, delayed, lost, damaged, or postage-due entries.

2. There are 2,700 prizes in total to be won: one hundred (100) prizes will be available for each day of the contest. For each day of the Contest Period, one-hundred (100) potential winners will be randomly selected from all automatic entries and mail-in no-purchase requests received that day. Each winner automatically entered by making an eligible purchase will win the total value of that purchase transaction (including delivery fees and other charges and applicable taxes). If a winning purchase was made using a Sears Card Account or Sears MasterCard Account, a credit equal to the total value of the winning purchase will be issued to the account which must be in good standing or prize will be forfeited. The value of the prize will be applied to any outstanding balance on the winner's account; if there is no balance owing, the value of the credit will not be eligible for a credit balance refund. Prize credits may not show on a winner's account until the following statement. Winners are responsible for any interest charges accrued on winning purchases. Purchases made against the prize amount (if a credit balance) will not earn Sears Club Points or Colours Rewards Points. Winners who made their purchase with a different credit card or cash will receive their prize in the form of a Sears Gift Card(s) equal to the total value of their winning purchase. Winners who entered the contest without making a purchase will receive a prize consisting of a \$100 Sears Gift Card. Sears Gift Cards are redeemable for merchandise or services at www.sears.ca or any Sears location in Canada.
3. On Thursday, January 8, 2009 at or about 11:00 a.m. EST at 500 College Street East, Belleville, Ontario, a selection process to determine potential winners will take place. For each day of the Contest Period, one-hundred (100) potential winners will be randomly selected from all automatic entries and mail-in no-purchase requests received that day. Selected entrants will be contacted by telephone and will be required to confirm their eligibility and correctly answer without assistance of any kind a time-limited, arithmetical skill-testing question before being declared winners. As winners are declared, they will be sent a prize confirmation letter instructing them how to claim their prize. If a selected entrant cannot confirm eligibility, fails to correctly answer the skill-testing question, or cannot be contacted within seven (7) days of the selection date, that entrant will be disqualified and an alternate entrant randomly selected from all entries received for the same day. The process will be repeated once but in the event the alternate selected entrant cannot be declared a winner, Sears Canada Inc. reserves the right not to award that prize. All decisions of the contest judges are final.

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4. The probability of winning will depend on the number of entries received.
5. Prizes must be accepted as awarded. No substitution or transfer of prizes is allowed. Prizes are not redeemable for cash, in whole or in part. Sears Canada Inc. will not be responsible for any loss, theft or misuse of a prize. A winner's account must be in good standing at the time a purchase prize is credited or that prize will be forfeited and the winner disqualified. Gift Card prizes have no expiry date but are subject to the terms stated on the gift card.
6. This contest is open only to residents of Canada who have reached the age of majority in the province or territory in which they reside. Employees of Sears Canada Inc., its agencies, affiliates, catalogue merchant agents and dealer store operators, and members of their immediate families living in the same household are not eligible to enter.
7. Winners will be required to sign a standard declaration and release form confirming compliance with the rules and waiving any liability of Sears Canada Inc., its agencies, affiliates, catalogue merchant agents and dealer store operators, arising out of the conduct of the contest and the acceptance and use of the prizes as awarded.
8. Sears Canada Inc. is not responsible for telephone, technical, network, online, electronic, computer hardware or software failures of any kind, or for entries that are stolen, misdirected, incomplete, garbled or delayed by computer transmissions on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participants' or any other person's computer resulting from downloading of any materials or participation in this contest. Sears Canada Inc. shall, in its absolute discretion, disqualify any individual found to be tampering with the operation of the Web site or the administration of the contest. If for any reason the contest is not capable of running as planned, or if the administration, security, fairness, integrity, or proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any causes beyond its control, Sears Canada Inc. reserves the right to cancel, terminate, modify or suspend the contest, including cancellation of the method of entry and selection of a winner from previously received entries.
9. All entries become the property of Sears Canada Inc. By entering the contest, entrants agree to be bound by these official Rules & Regulations and consent to the use of their names, place of residence, photographs and images in any publicity carried out by Sears Canada Inc. in connection with this contest without compensation.
10. At Sears, we respect your privacy and value our relationship with you. Your personal information will be protected, will never be sold, and unless we advise you in advance, the information you have provided to enter this contest will be used only for contest administration and/or audit. If you have any questions or wish to obtain more information about our Privacy Policy, you may visit our Web site at www.sears.ca.
11. This contest is subject to all applicable federal, provincial and local laws and regulations. Sears Canada Inc. reserves the right to cancel or amend this contest at any time without notice.
12. Quebec residents please note: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

SEARS CANADA INC.