RECEIVE \$30 CASH BACK

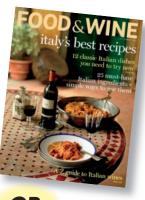
PLUS A 1-YEAR SUBSCRIPTION TO EITHER

FOOD&WINE OR

By Mail When You Purchase a Select KitchenAid® 5-Quart Stand Mixer* Between January 1, 2008 and March 31, 2008

A \$30 cash back rebate, plus a 1-year subscription to **EITHER** Food & Wine **OR** Travel + Leisure magazines (a \$54 annual cover price each), for a COMBINED TOTAL VALUE OF \$84.









*Qualifying models: KSM150PS, KSM152PS, KV25, KG25, and KSM500 (all colors).

REBATE REQUEST FORM ON BACK. ONE SUBMISSION FORM PER ENVELOPE. LIMIT ONE OF EACH MODEL, PER FAMILY, NAME OR ADDRESS.



MAIL-IN REBATE

Mail-in rebate good on purchase of a select KitchenAid® 5-Quart Stand Mixers* between January 1 and March 31, 2008.

First Name (please print)
Last Name
Address Address
City State
Zip Daytime Phone
Evening Phone
Store where purchased
City where purchased State
E-mail address (optional)
Yes, I would like to receive future e-mails on products and promotions from KitchenAid brand.
PLEASE INDICATE WHICH MODEL YOU PURCHASED:
KSM150PS KSM152PS KSM500 KV25 KG25
Please choose one (1): Food & Wine Magazine Travel + Leisure Magazine
Serial Number (located on registration card): Offer requests without serial number information will not be processed.
Signature:

Request must be postmarked by April 30, 2008.

To receive a \$30 cash back rebate, plus a 1-year subscription to either Food & Wine or Travel + Leisure magazines (a \$54 annual cover price each) by mail from the purchase of a select KitchenAid 5-Quart Stand Mixer*, send all of the following:

The original, or a copy of this completed KitchenAid rebate form

The original UPC code from the appliance package

The original, or a copy of your cash register receipt or packing slip dated between 01/01/08 and 03/31/08.

ONE SUBMISSION FORM PER ENVELOPE.

MAIL TO:

KitchenAid Artsian/Pro 5 Double Bonus P.O. Box 450362 El Paso, TX 88545-0362

Additional Terms: MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 04/30/08. ONE SUBMISSION FORM PER ENVELOPE, LATE SUBMISSIONS WILL NOT BE ACCEPTED. This certificate has no cash value. Void where prohibited, restricted, licensed or taxed. Limit one of each model, per family, name or address. No reproductions of the UPC code accepted. Any other use constitutes fraud. Fraudulent submissions could result in federal prosecution under the U.S. mail fraud statutes (18 United States Code, section 1341 and 1342). Offer is good only in the U.S.A. All submitted proofs of purchase become the property of KitchenAid and cannot be returned. KitchenAid and the store where purchased are not responsible for lost, late, illegitimate, incomplete, damaged, misdirected or postage-due requests. Omission of sales receipt or any other information will delay processing. Purchases through online auction sites will not qualify. Purchases of refurbished models do not qualify for this promotion. Not valid with any other promotions. This form does not qualify for Bed, Bath & Beyond and Lowe's stores. Keep a copy for your files. Allow 8 weeks for delivery.

Food & Wine or Travel + Leisure magazine subscriptions valid for new subscribers only. Each magazine is published 12 times a year. Please allow eight weeks for delivery of your first issue. If you do not wish to receive either of the magazines and would like to request a refund for the unused portion of the subscription (a \$12 subscription value), please mail a copy of this rebate submission with your name and address to: Time Customer Service, P.O. Box 62708, Tampa, FL 33662-7088.

PROOF OF PURCHASE

For offer inquiries call: 1-800-324-5808

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